



PARKS AND RECREATION ASSOCIATION

2026-2027 COMMERCIAL MEMBER OPPORTUNITIES

Vision - *a professional organization of engaged members dedicated to achieving the highest levels of parks and recreation services for the communities of Iowa*

Mission - *to help members develop their careers and support lasting parks and recreation systems*

CONTACT US

Kelly Johnson Rose
President & CEO

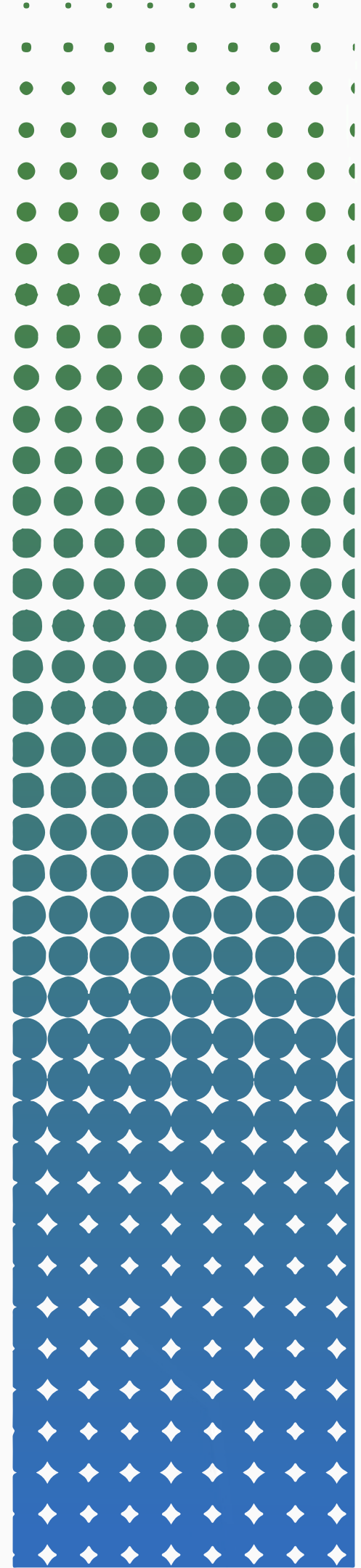


641-325-2164



kelly@iapra.org

Iowa Parks and Recreation Association



COMMERCIAL MEMBERSHIP

Membership year runs July 1, 2026 - June 30, 2027

Currently, we are 48 commercial members strong.

The cost effective base level registration is just \$200 per year. Members receive discounts on advertising in monthly magazine and Conference exhibitor booth space, access to IPRA website, preference in exhibit hall booth space location, opportunity to sponsor selected activities, and ability to say they stand hand-in-hand with parks and recreation professionals in promoting a healthy lifestyle.

The membership directory is now real time with the launch of our new point of sales system back in July 2024. Commercial members can renew at the base level or choose additional upgrades for enhanced Directory Display options. All additional content is entered and uploaded on user end.

Commercial Membership Base level - \$200

- up to two members listed in the directory with contact info
- includes listing of membership type
- primary contacts title

Bronze level - \$250 (includes everything at base level +)

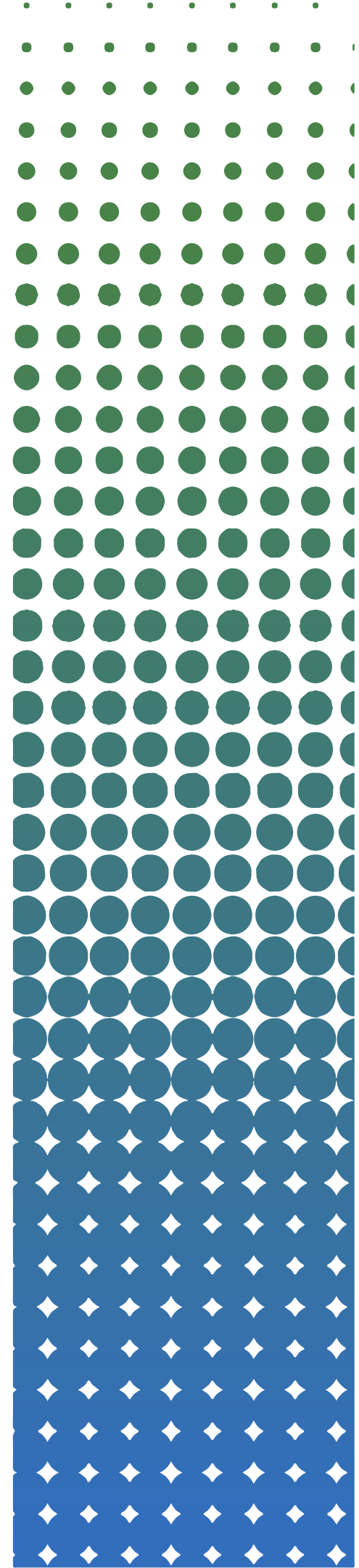
- up to two additional members listed in the directory
- Search Logo - contact's primary image will be displayed when the directory is searched

Silver level - \$300 (includes everything at bronze level +)

- Public Web Content - display icons on the member's directory page when they have posted web content (i.e. job postings, hot deals, etc)
- Search Description - a short description will be displayed in the directory list
- Bio/Description - the Bio from a contact's More Info tab will be displayed

Gold level - \$400 (includes everything at silver level +)

- Gallery - display a gallery of photos on the web-page
- Map - the location of the organization will be displayed on map on the web-page
- Video - display a video on the web-page. NOTE: At this time, only links to regular YouTube or Vimeo videos are supported. YouTube Shorts type videos WILL NOT WORK.
- Highlights - will be displayed on the web-page. This is generally used for a bulleted list to identify member features



Sample Directory Display Options

Member Directory

What are you looking for? State/Province Postal Code Business Category Search

Bakery Category X

Back to Search

Results: 3

Crooked Lake Coffee

13744 Crooked Lake Rd, Deerwood, MN 56444, United States

Our mission is to deliver incredible coffee, fund the no kill animal movement, and serve as a catalyst to spend 15 more minutes with your pup each morning! Wake. Brew. Rescue. Repeat.

218-820-4559

Send Email

Visit Website

Short Description

Bakery, Restaurant Food & Beverage

Key word search

Category Search

Back to Search

Crooked Lake Coffee

Bakery, Restaurant Food & Beverage

13744 Crooked Lake Rd, Deerwood, MN, 56444 United States

218-820-4559

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Send Email

www.crookedlakecoffee.com

About

To our four-legged friends, each day is a new adventure, full of possibilities and excitement. Crooked Lake Coffee was born out of our passion to give back to the animals who selflessly provide us with so much happiness. 20% of all profits generated by Crooked Lake Coffee are used to fund innovative and impactful rescue programs throughout the country.

We strive to support the hard-working organizations and volunteers who fight for our friends day in and day out, and we promise to deliver an amazing cup of coffee along the way! All Crooked Lake Coffee green coffee is 100% Arabica, specialty grade coffee. After sourcing our green coffee from the top growing regions around the world (Peru, Colombia, Sumatra, Papua New Guinea, Ethiopia, Mexico, Guatemala, and Nicaragua), we then let our master roaster go to work. Our coffees are small batch roasted and require the skillful hand of our roast master to create the perfect beans for the perfect brew.

We have a chance to do something great, and we would love for you to join us.

Additional Info

Our mission is to deliver incredible coffee, fund the no kill animal movement, and serve as a catalyst to spend 15 more minutes with your pup each morning! Wake. Brew. Rescue. Repeat.

Everything You've Ever Wanted To Know About...

coffee 101

Images

Description

Highlights

*contact kelly@iapra.org for all membership upgrade questions

COMMERCIAL ADVERTISING - Monthly Magazine

Iowa Parks and Recreation Association is dedicated to the enhancement in the quality of life for the citizens and visitors to our great state.

We represent greater than 110 municipal recreation departments comprising over 500 individual professionals.

For all printed materials, we use the standard 8 1/2" X 11" page size.

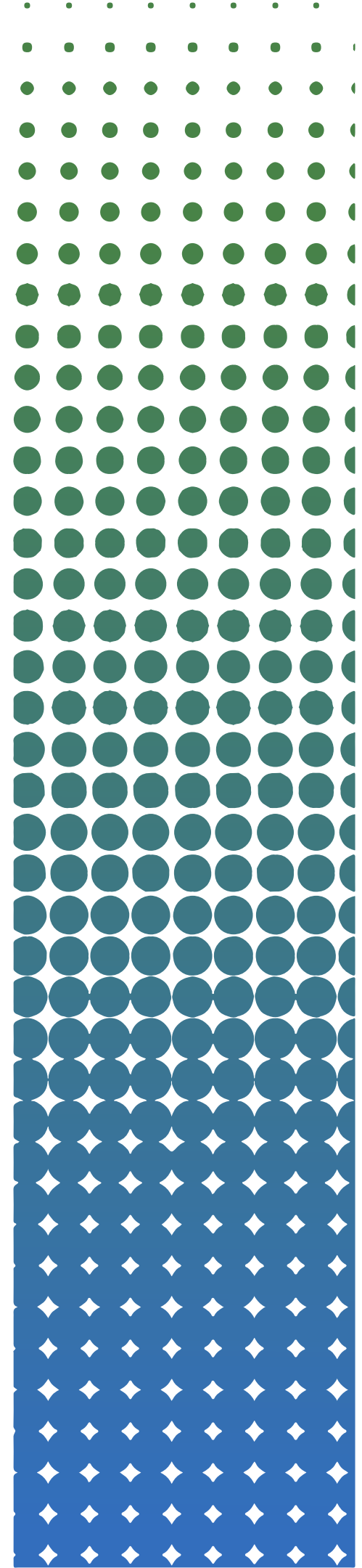
Ads do not need to be consecutive months.

Ads will appear between August 2026 through July 2027

Purchase 4 ads and receive the 5th one FREE!

Page Size	IPRA Member	Non-IPRA Member
Quarter - 3 3/4" X 5"	\$79	\$129
Half Page - 8" X 5" or 10 1/2" X 3 3/4"	\$119	\$169
Full Page - 8" X 10 1/2"	\$169	\$219

*contact kelly@iapra.org for magazine advertisement opportunities



SPRING CONFERENCE

March 28-April 1, 2027 - Waterloo

Exhibit Hall Booth

Current commercial members will receive a discounted booth registration rate, priority booth space, lunch with our delegates and the opportunity to participate in our Great Delegate Give-Away.

Booth registration will go live Thursday, January 1, 2027.

Educational Session Speaking Opportunities

IPRA Commercial Members will have the opportunity to submit session proposals for the Spring Conference.

Due date is Friday, November 13, 2026.

Contact Mallory@iapra.org / 641-990-3887

Event Sponsorship

Several opportunities are available for organizations to sponsor portions of the Conference. IPRA will acknowledge your organization in the event brochures, signage, and social media posts.

Sponsorship does not include booth space registration, additional evening social fees, meal fees or delegate registration.

Previous event sponsors will have first right of refusal.

Contact kelly@iapra.org / 641-325-2164

For additional conference information visit our website -

[Iowa Conference](#)

