

2026 CONFERENCE SIOUX CITY

MARCH 23 – 26, 2026



Kelly M. Johnson Rose, President & CEO

kelly@iapro.org

641-325-2164

Mallory Iverson, VP of Member
Engagement & Communications

mallory@iapro.org

641-990-3887



EVENT/ HOTEL INFORMATION

Sioux City Convention Center
801 4th Street
Sioux City, IA 51101

Courtyard by Marriott
901 4th Street, Sioux City

\$129 per night + taxes/fees

Reservation Link - Click [Here](#)

Room Block Deadline - February 21

Rooms are limited and not guaranteed

EVENT PARKING

Parking

A variety of free and paid parking spots are
located near the Sioux City Convention
Center.

[Download Our Parking Diagram](#)

You may also use the link below for an
interactive parking map for the Sioux City
area.

[Interactive Parking Map](#)

Conference Tiger Team

Thank you to the Tiger Team members who
helped plan this event!

Justin Atlas, Sioux City
Kari Allen, Johnston
Molly Moore, Johnston
Katie Klus, Bondurant
Laura Albert, Sumner

REGISTRATION

Registration Deadline

Friday, March 6th at noon

| IPRA Member | | Non Member |
|-----------------------|-------|------------|
| Full Package: | \$275 | \$325 |
| Tuesday Only: | \$190 | \$240 |
| Wednesday Only: | \$190 | \$240 |
| Student Full Package: | \$50 | |
| Student One Day: | \$20 | |

Late Registration

Begins Friday, March 6th at 12:01 PM

| IPRA Member | | Non Member |
|-----------------------|-------|------------|
| Full Package: | \$325 | \$375 |
| Tuesday Only: | \$215 | \$260 |
| Wednesday Only: | \$215 | \$260 |
| Student Full Package: | \$55 | |
| Student One Day: | \$20 | |

[Additional Information & Registration](#)



MONDAY, MARCH 23

MONDAY EVENING SOCIAL

Sioux City Distilling Co.

313 Perry Street
Sioux City, IA 51103

6:00 - 8:00 PM

[Event Details](#)



Presented by:

ACCO Unlimited Corporation
& Bolton & Menk



Real People. Real Solutions.

OFF-SITE TOURS



Cone Park



Chris Larsen Park (Riverfront)



Miracle League
of Sioux City



STF Expo Center

KEY NOTE SPEAKER

Wednesday, March 26

EDDIE SLOWIKOWSKI

Former world-class runner and Gold Medalist with USA Track & Field; one of only 169 Americans to break the 4-minute mile.

3-time NCAA All-American and National Cross Country Champion from Loyola University Chicago.

Today: a renowned Speaker, Consultant & Author, known as an Inspired Performance Expert.

Creator of the acclaimed "Four Minute Formula," helping audiences unlock elite performance in life and work.

Delivers high-energy, interactive presentations that blend storytelling, music, and audience engagement—an unforgettable experience every time.



Key Note
Presented by:


**landscape
structures®**

TUESDAY, MARCH 24

7:30 AM – Registration Opens

Presented by:
Boland Recreation



8:30-9:30 AM Educational Sessions

Session #1 - Basketball to Board Rooms: Leadership Lessons...

Jan Herke / City of Urbandale
Room: C-1 CEU 0.1

Session #2 - Projects Made Simple

Jason Schillig / MUSCO
Room: C-2 CEU 0.1

Session #3 - The Inclusive Visitor Journey: Accessibility From Online to Outdoors

Angela Drent / Siouxland District Health Dept.
Molly Wuebker / Uncurbed
Room: C-3 CEU 0.1

9:30-9:45 AM – Break

Presented by:
SynLawn



9:45-10:45 AM Educational Sessions

Session #4 - Your Facility is a Business - Are You Running it Like One?

John Byrnes / City of Bettendorf
Eric Griffith / City of Moline, IL
Room: C-1 CEU 0.1

Session #5 - Mechanical Room Updates

Andy Smith / Carrico Aquatic Resources
Room: C-2 CEU 0.1

Session #6 - ELN: Managing Up and Managing Yourself

Mallory Iverson, Colby Vlieger, Ashley Bjork,
Paxton Peterson

*for ELN only - learn more [here](#)
Room: C-3

Exhibit Hall Open
11 AM – 2 PM

Lunch

11:30 AM – 1 PM

Located in Exhibit Hall



Exhibit Hall
Presented by:
MUSCO Lighting

Lunch Presented by:
ACCO Unlimited
Corporation



2:15-3:15 PM Educational Sessions

Session #7 - Selecting Adaptable Tree Species for Iowa Parks

Leslie Brandt / Bolton & Menk
Room: C-1 CEU 0.1

Session #8 - Living a Life of Creativity

Jason Walsmith
Room: C-2 CEU 0.1

Session #9 - The Best Camera is the One You Have

Jan Herke / City of Urbandale
Derek Zarn / City of Urbandale
Room: C-3 CEU 0.1

Tour #1 - STF Expo Center

*Pre-Register at registration table, limited space

3:15-3:30 PM – Break

Presented by:
Shive-Hattery



3:30-4:30 PM Educational Sessions

Session #10 - Leadership & Management for All Levels

Justin Atlas / City of Sioux City
Room: C-1 CEU 0.1

Session #11 - Evolving Your Recreation Programs...

Jay Lotthammer / ISG
Room: C-2 CEU 0.1

Session #12 - How Social Media Reignited Community Pride in Sioux City

Kelly Ramirez / Content Creator
Anne Westra / City of Sioux City
Room: C-3 CEU 0.1

TUESDAY EVENING SOCIAL

Tyson Events Center

401 Gordon Drive
Sioux City, IA 51103

Game time TBD

Event Details



Presented by:

Carrico Aquatic Resources



WEDNESDAY, MARCH 25

7:30 AM – Registration Opens

Presented by:
Sentry Aquatics



8:30-9:30 AM Educational Sessions

Session #13 - Tailoring Aquatics to Your Community

Shannon Gapp / MSA
Shawn O'Shea / MSA

Room: C-1 CEU 0.1

Session #14 - Harvesting Opportunities in Bondurant's Grain District...

Danielle Propst / ISG
Kyle Hannigan / ISG

Room: C-2 CEU 0.1

Session #15 - Iowa Legislative Update

Brian Pauly / City of Mason City

Room: C-3 CEU 0.1

9:30-9:45 AM – Break

Presented by:
MSA Professional Services



9:45-10:45 AM Educational Sessions

Session #16 - The Art & Science of Splash Pad Design

Paul Nelson / ISG
Alex Miller / City of Grimes

Room: C-1 CEU 0.1

Session #17 - Facility Rentals: The Good, the Bad, & the Policies

Molly Moore / City of Johnston
Katie Klus / City of Bondurant

Room: C-2 CEU 0.1

continued in next column

9:45-10:45 AM Educational Sessions continued

Session #18 - Designing for All Ages...

Bruce Thompson / GameTime

Room: C-3 CEU 0.1

Tour #2 - Chris Larsen Park (Riverfront)

**Pre-Register at registration table, limited space*

10:45-11:00 AM – Break

Presented by:

Boland Recreation



11:00-12:00 PM Educational Sessions

Session #19 - Smart Asset Management...

Jay Lotthammer / ISG

Danielle Propst / ISG

Room: C-1 CEU 0.1

Session #20 - Diving In: A Practical Guide to Aquatics

Katie McGrane / City of Ankeny

Brian Ruffles / City of Cedar Rapids

Room: C-2 CEU 0.1

Session #21 - Prairie Rock Bike Trails Project

Brian Pauly / City of Mason City

Room: C-3 CEU 0.1

Tour #3 - Miracle League Park

**Pre-Register at registration table, limited space*

LUNCH & KEYNOTE

12:00 - 2:00 PM

Located in Gallery A

Keynote Speaker –
Eddie Slowikowski

Lunch Presented by:
Burbach Aquatics



2:15-3:15 PM Educational Sessions

Session #22 - The Future of Outdoor Lighting: Solar Solutions for Parks

Jonathan Holsworth / GenPro

Doug Stumpf / GenPro

Room: C-1 CEU 0.1

Session #23 - ADA Compliance for Parks & Rec: Accessible Documents & Easy-to-Read Graphics

Janet Wilwerding / City of Johnston

Room: C-2 CEU 0.1

Session #24 - Transform Your Dog Parks Into Self-Funding Community Hubs

Brian Hatfield / BarkPass

Steve Zeidman / BarkPass

Room: C-3 CEU 0.1

Tour #4 - Cone Park

**Pre-Register at registration table, limited space*

3:15-3:30 PM – Break

Presented by:

3:30-4:30 PM Educational Sessions

Session #25 - Colby Park: From Community Vision to Destination

Casey Byers / Bolton & Menk

Lauren Campbell / City of Windsor Heights

Room: C-1 CEU 0.1

Session #26 - Making Waves: Creating Regional Destinations for Aquatics

Hank Moyers / Confluence

PJ Novick / Confluence

Room: C-2 CEU 0.1

Session #27 - AI In Parks & Rec: Practical Applications for Everyday Work

Katie Klus / City of Bondurant

Room: C-3 CEU 0.1

WEDNESDAY, MARCH 25

BEST OF THE BEST BANQUET

6:00-8:00 PM

Located in Gallery A



6:00-6:30 PM

Social

6:30-8:00 PM

Dinner & Awards Presentation

Event Details



Presented by:
Boland Recreation

Evening Masters of
Ceremony:

John Byrnes, Bettendorf
Austin Tasler, Midwest
Playscapes



THURSDAY, MARCH 26

7:30 AM – Registration Opens

Presented by:
Central Iowa Farm Store



8:30-11:30 AM

Aquatic CEU Workshop

David Peters / Carrico Aquatic Resources

Location: C-3 CEU 0.25

Additional Registration Fee Required

*Register as an add-on at time of conference
registration to receive discounted price*

8:30-9:30 AM Educational Sessions

Session #28 - Using GIS for Cemetery
Management

Scott Kiley / MSA

Room: C-1 CEU 0.1

Session #29 - Coffee with the Director

Matt Salvatore / City of Sioux City

Seth Staashelm / City of Marion

Room: C-2

9:30-9:45 AM – Break

Presented by:
Shade Creations



9:45-10:45 AM Educational Sessions

Session #30 - Achieving Big Outcomes for
Smaller Cities: The Falls Park Vision Plan

Jon Jacobson / Confluence

Mike Patten / City of Sioux Falls

Room: C-1 CEU 0.1

Session #31 - Concrete Solutions for Parks
That Last

Dylan Schultz / Concrete PolyFix

Room: C-2 CEU 0.1

10:45-11:00 AM – Break

Presented by:
BarkPass



11:00-12:00 PM Educational Sessions

Session #32 - Marketing/Social Media/Content
Creation

Baily Sitzmann / Powell Broadcasting

Kelli Erickson / Powell Broadcasting

Room: C-1 CEU 0.1

Session #33 - Accreditation Made Achievable

Jackie Nelson / City of Sioux Falls

Room: C-2 CEU 0.1



Full Brochure

*View complete session descriptions, speaker bios, and
additional information on off-site tours, exhibit hall,
banquet and evening socials.*



Off-Site Tours sponsored by
Crouch Recreation



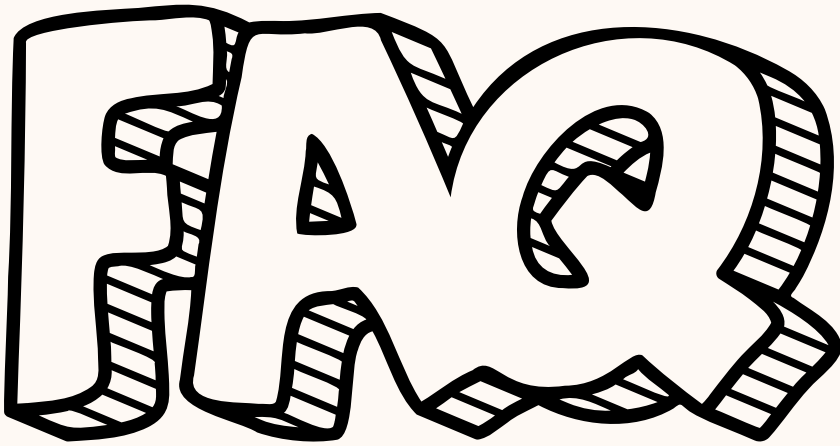
Secure Wi-Fi network courtesy of
Pilot Rock



Thank you to Outdoor Recreation
Products for sponsoring give aways
for all registered delegates!



Outdoor Recreation Products



Q: Will food be provided during evening socials?

A: Yes! Please refer to the "More Details" link to view flyers for each evening social. This is where you can read what will be provided as far as meals for each evening social.

Q: Will print brochures be available?

A: Print brochures will not be available at conference. A QR code will be available to scan to access to the at-a-glance brochure, but if you would like a print copy, please plan to print prior and bring with you.

**More FAQ's will be added as we near the event date

****Registrants will receive final details for conference a few weeks prior to the event. This is where you will find all the information you will need to ensure your conference experience goes as smooth as possible. Please read all details thoroughly.**

Q: What should I wear while attending conference and conference events?

A: Educational Sessions/Day Time Activities: Dress as if you were headed to work for the day! Bring layers as some areas may be chilly!

Evening Socials: Casual attire

Banquet: Semi-formal, but something you are comfortable wearing. Don't let the "formal" keep you from attending, we want everyone to feel welcome!

Q: If I have any food allergies or dietary restrictions, what should I do?

A: Please indicate dietary restrictions at the time of registration so that accommodations can be made!

Q: Will snacks and refreshments be available at conference?

A: Complementary pastries (morning), coffee, cans of pop and cookies (afternoon) will be provided. A water filling station will be available. Please bring a refillable water bottle, as we will not be providing bottled water.

Q: I am from a small community and not sure that a session will be relevant, should I still attend?

A: Yes! Please still attend the session. Go in with a creative mindset, take away pieces of information and adapt what you learned to fit your community and department!



***IPRA Spring Conference - Sioux City
March 23-26, 2026***

CONFERENCE TRACKS

REC PROGRAMMING

- #3 The Inclusive Visitor Journey...
- #4 Your Facility is a Business...
- #8 Living a Life of Creativity
- #10 Leadership & Management...
- #11 Evolving Your Rec. Programs
- #18 Designing for All Ages...
- #20 Diving In: A Practical Guide to Aquatics (Aquatics Need-to-Know)
- #23 ADA Compliance for Parks & Rec
- #27 AI in Parks & Rec
- #33 Accreditation Made Achievable

You may also enjoy these sessions...

- #1 Basketball to Board Rooms...
- #6 ELN Roundtable
- #9 The Best Camera Is The One You Have
- #12 How Social Media Reignited Community Pride in Sioux City
- #15 Iowa Legislative Update
- #17 Facility Rentals...
- #21 Prairie Rock Bike Trails
- #25 Colby Park: From Community Vision to Destination
- #29 Coffee with the Director
- #32 Marketing/Social Media/Content Creation

PARKS

- #2 Projects Made Simple
- #3 The Inclusive Visitor Journey...
- #7 Selecting Adaptable Tree Species
- #14 Harvesting Opportunities in Bondurant's Grain District...
- #18 Designing For All Ages: Emerging Trends...
- #21 Prairie Rock Bike Trails
- #22 The Future of Outdoor Lighting
- #24 Transform Your Dog Parks...
- #25 Colby Park: From Community Vision to Destination
- #28 Using GIS for Cemetery Mgmt
- #31 Concrete Solutions for Parks that Last

You may also enjoy these sessions...

- #1 Basketball to Board Rooms...
- #6 ELN Roundtable
- #8 Living a Life of Creativity
- #10 Leadership & Management...
- #15 Iowa Legislative Update
- #20 Diving In: A Practical Guide to Aquatics (Aquatics Need-to-Know)
- #29 Coffee with the Director
- #30 Achieving Big Outcomes for Smaller Cities...
- #33 Accreditation Made Achievable

AQUATICS

- #4 Your Facility is a Business...
- #5 Mechanical Room Updates
- #10 Leadership & Management...
- #13 Tailoring Aquatics to Your Community
- #16 The Art & Science of Splash Pad Design
- #17 Facility Rentals...
- #20 Diving In: A Practical Guide to Aquatics (Aquatics Need-to-Know)
- #26 Making Waves: Creating Regional Destinations for Aquatics
- #32 Marketing/Social Media/Content Creation

You may also enjoy these sessions...

- #1 Basketball to Board Rooms...
- #3 The Inclusive Visitor Journey...
- #6 ELN Roundtable
- #8 Living a Life of Creativity
- #9 The Best Camera is the One You Have
- #23 ADA Compliance for Parks & Rec
- #27 AI in Parks & Rec
- #29 Coffee with the Director

ADMINISTRATIVE

- #3 The Inclusive Visitor Journey...
- #4 Your Facility is a Business...
- #9 The Best Camera Is The One You Have
- #10 Leadership & Management...
- #12 How Social Media Reignited Community Pride in Sioux City
- #15 Iowa Legislative Update
- #17 Facility Rentals...
- #19 Smart Asset Management...
- #23 ADA Compliance for Parks & Rec
- #27 AI in Parks & Rec
- #29 Coffee with the Director
- #32 Marketing/Social Media/Content Creation
- #33 Accreditation Made Achievable

You may also enjoy these sessions...

- #1 Basketball to Board Rooms...
- #8 Living a Life of Creativity
- #11 Evolving Your Rec. Programs
- #16 The Art & Science of Splash Pad Design
- #20 Diving In: A Practical Guide to Aquatics (Aquatics Need-to-Know)
- #24 Transform Your Dog Parks...
- #30 Achieving Big Outcomes for Smaller Cities...