

# PAVING THE WAY

## Guiding the Next Generation of Parks & Rec Professionals

Join us for a power-packed event where experienced leaders spill the secrets to thriving in the industry. From climbing the career ladder to mastering the art of leadership, this dynamic panel will inspire, inform, and ignite your path forward.

**SUCCESS DOESN'T JUST HAPPEN –  
COME LEARN HOW IT'S MADE**

### PANEL

**Ben Page - Des Moines      Juli Seydell Johnson - Iowa City**  
**Matt Salvatore - Sioux City      Shelly Simpson - North Liberty**

Attendees will also enjoy a tour of Principal Park, highlighting recent multi-million-dollar upgrades that are elevating the facility to new heights.

*All levels of professionals are encouraged to join!*



There is no charge for this event. This is a complimentary feature of your IPRA membership. This event is open to all individuals affiliated with a department or commercial organization that has at least one staff member who holds an IPRA membership.

*\*\*Pre-registration is required*

### Registration Deadline:

Thursday, November 5

*Limited to first 50 individuals to sign up!*

*\*lunch included*

**NOVEMBER 12    10 AM - 2 PM**

**PRINCIPAL PARK- DSM**

**REGISTER  
HERE**

