

2025
Conference
-Coralville-

Monday, March 24 - Thursday, March 27



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Tiger Team

Thank you to the Tiger Team members who helped plan this event:

City of Coralville: Sherri Proud, Alex Buhmeyer, Amy Erickson, Kyle Moehlis

City of Iowa City: Juli Sydell Johnson, Caylea Housh, Bill Lane

City of North Liberty: Brian Motley, Ashley Bjork, Matt Fielder, Jonathan Moore, Shelly Simpson

HydroApps: Kate Connell

Hotel Information

Hyatt Regency Coralville Hotel & Conference Center

Iowa River Landing

**300 East 9th Street
Coralville, IA 52241**

\$123 per night + taxes/fees
Double Queen or Single King available

Reservation Link - [Click Here](#)

Group Code: G-IPRA

Room Block Deadline - March 3

Rooms are limited and not guaranteed

****Parking is included in the room rate**

Event Parking

Iowa River Landing North Parking Ramp

****Included with room block rate**

Located at 300 E. 9th St. between the Hyatt Regency Hotel and Backpocket Brewing

Staying for the day??

Iowa River Landing North Parking Ramp

Location listed above
\$1 hourly \$8 daily

Iowa River Landing South Parking Lot

Located at 300 E. 9th St., south of the Hyatt Regency
\$1 hourly \$8 daily

REGISTRATION

Registration Deadline

Friday, March 7th at noon

IPRA Member

Non Member

Full Package:	\$275	\$325
Tuesday Only:	\$190	\$240
Wednesday Only:	\$190	\$240
Student Full Package:	\$50	
Student One Day:	\$20	

Late Registration

Begins Friday, March 7th at 12:01 PM

IPRA Member

Non Member

Full Package:	\$325	\$375
Tuesday Only:	\$215	\$260
Wednesday Only:	\$215	\$260
Student Full Package:	\$55	
Student One Day:	\$20	

Additional Information & Registration

Thank you to
our sponsors!

Monday, March 24

Calm in the Chaos

1:00-4:00 PM

North Ridge Pavilion, Coralville

Join us for a wellness event focused on mindfulness and stress reduction practices in the workplace. Participants will engage in hands-on activities designed to enhance well-being, equipping them with practical tools to reduce stress and promote a balanced work environment.

[Information / Registration](#)

MUSCO Plant Tour

11:00-4:00 PM

Meeting at *Hyatt Regency*

Enjoy a lunch and tour of the Muscatine MUSCO plant, looking at manufacturing practices, quality control measures, and watch a demonstration of new and up-and-coming lighting technologies!

**Transportation provided from Hyatt in Coralville, leaving at 11:00 AM*

[Information / Registration](#)

Single Track Bike & Learn

1:00 - 4:00 PM

Begin at Hyatt, end at Backpacket Brewing

**Backpocket Brewing walking distance from Hyatt*

Singletrack Bike event that explores the scenic trails while highlighting the Tom Harkin trail network as well as the Clear Creek stream Mitigation Bank. Bike route will be approximately 3 hours.

[Information / Registration](#)

Monday Evening Social

Iowa Athletic Club

200 E 9th St., Suite 205, Coralville

5:00 - 6:00 PM

YPN Gathering

6:00 - 8:00 PM

Everyone Welcome

Presented by:

**ACCO Unlimited Corporation
& Bolton & Menk**

[Event Details](#)



staycurious!

IPRA CONFERENCE 2025

📍 coralville, iowa

Key Note Speaker

Wednesday, March 26



Nir Bashan

World-renowned creativity and innovation
key note speaker

Best selling author of "The Creator Mindset"
Top 100 non fiction books of all time

Host of McGraw Hill's Coffee Break podcast

nirbashan.com

Key Note Speaker

Presented by:

Landscape Structures

Tuesday, March 25

9:45 - 10:45 AM Educational Sessions

Session #4 - Effectively Evaluate Ideas, Proposals, & Opportunities in Parks & Rec.

James Moore / Athletify, Inc.
Room: Oakdale II CEU 0.1

Session #5 - Share Your Parks with ArcGIS StoryMaps

Shawn O'Shea; Shannon Gapp / MSA Professional Services
Room: Oakdale III CEU 0.1

Session #6 - Effective Community Engagement

Frank Parsi / Williams Architects
Dannielle Wilson / Berry Dunn
Juli Seydell Johnson / City of Iowa City
Room: Oakdale IV CEU 0.1

Tour #1 - Xtream Arena

**Pre-Register at registration table, limited space*

2:15-3:15 PM Educational Sessions

Session #7 - Building Belonging: Scaling Universal & Inclusive Design in Parks & Recreation

Garret Munch / Shive-Hattery
Molly Wuebker / Uncurbed, LLC
Room: Oakdale II CEU 0.1

Session #8 - Erosion Control Using Polyurethane

Joe Farrier / Concrete PolyFix
Room: Oakdale III CEU 0.1

Session #9 - Senior Programming Roundtable

Carissa Williams / City of Urbandale
LaTasha DeLoach / Iowa City Senior Center
Room: Oakdale IV

Tour #2 - Iowa River Landing, walking tour

**Pre-Register at registration table, limited space*

3:15-3:30 PM - Break

Presented by:  SHIVEHATTERY
ARCHITECTURE+ENGINEERING

3:30-4:30 PM Educational Sessions

Session #10 - A Multi-Disciplinary Approach to Park Planning & Design

Casey Byers; Staci Williams / Bolton & Menk, Inc.
Room: Oakdale II CEU 0.1

Session #11 - Mindset Adjustment: Empower Yourself and Your Staff

Sarah E. Hardin / University of Iowa
Room: Oakdale III CEU 0.1

Session #12 - Overcoming Challenges in Your Organization & Elevating Your Career

Jared Moore / Athletify, Inc.
Room: Oakdale IV CEU 0.1

Tuesday Evening Social

Presented by: Carrico Aquatic Resources

6:00-8:00 PM

PinSeekers

1515 Andersen Pl., Tiffin

[Event Details](#)



7:30 AM - Registration Opens

Presented by:
Boland Recreation

8:00 - 8:30 AM

Conference Kickoff!

What to expect and how to make the most of your conference experience!

Join members of the YPN Committee to go over the basics of conference and ask any questions you may have! Great opportunity for conference first-timers or anyone looking to elevate their conference experience! This would also be a great time to meet new people and make connections!
(not limited to YPN individuals)

8:30-9:30 AM Educational Sessions

Session #1 - Design & Communication Essentials for Non-Marketing Professionals

Dave Crow / Athletify, Inc.
Room: Oakdale II CEU 0.1

Session #2 - Aquatics Rapid EAP (Events & Programs)

Ashley Bjork / City of North Liberty
Katie McGrane / City of Ankeny
Room: Oakdale III CEU 0.1

Session #3 - Coralville's Stream Mitigation Bank: Funding Greenway Parks and Forestry

Adrian Holmes / Bolton & Menk, Inc.
Sherri Proud / City of Coralville
Room: Oakdale IV CEU 0.1

9:30-9:45 AM - Break

Presented by:
Pilot Rock



Exhibit Hall
Presented by:
MUSCO Lighting

Lunch Presented by:
ACCO Unlimited
Corporation



Exhibit Hall / Lunch

Exhibit Hall Open from 11 AM - 2 PM

Lunch from 11:30 AM - 1 PM

Located in Exhibit Hall

Don't miss the chance to participate in our Great Delegate Giveaway!

Food & beverage stations will be located throughout the exhibit hall- grab a plate and spend some time meeting our commercial vendors!

Wednesday, March 26

7:30 AM - Registration Opens

Presented by:

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8:30-9:30 AM Educational Sessions

Session #13 - Time Management Tips & Tools Used by the Most Successful People in the World

James Moore / Athletify, Inc.

Room: Oakdale II CEU 0.1

Session #14 - Strategic Planning for Aquatic Safety

Stevie Weeks / Landmark Aquatic

Room: Oakdale III CEU 0.1

Session #15 - Beyond the Playbook: Fresh Ideas for Thriving Recreation Programs

Travis Mai; Beth Downing / City of Coralville

Room: Oakdale IV CEU 0.1

9:30-9:45 AM - Break

Presented by:
MSA Professional Services



9:45 - 10:45 AM Educational Sessions

Session #16 - Squirrels Don't Build Dams

Chris Lee / Chris Lee Ventures, LLC

Room: Oakdale II CEU 0.1

Session #17 - Learning Common AI Tools to Improve Everyday Productivity

Jared Moore / Athletify, Inc.

Room: Oakdale III CEU 0.1

Session #18 - ORP vs PPM

Andy Smith / Carrico Aquatic Resources

Room: Oakdale IV CEU 0.1

10:45-11 AM - Break

Presented by:
Boland Recreation



11:00 - 12:00 PM Educational Sessions

Session #19 - Grants: A Guide to Free Money

Trace Hoekstra / Kitchen Sink Communications

Room: Oakdale II CEU 0.1

Session #20 - Lead DEI Trainings for Part-Time Aquatics Staff

Kate Connell / HydroApps

Room: Oakdale III CEU 0.1

Session #21 - Transforming a Golf Course for a Few, to a Park for Many

Hank Moyers; PJ Novick / Confluence

Room: Oakdale IV CEU 0.1

Lunch & Keynote

12:00 - 2:00 PM

Located in Coral Ballroom CD

Keynote Speaker - Nir Bashan

Lunch Presented by:
Burbach Aquatics



2:15 - 3:15 PM Educational Sessions

Session #22 - Creativity/Innovation Lightning Session

Nir Bashan / The Creator Mindset

Room: Oakdale II

Session #23 - 7 Sights & Sounds in the Pump Room to NEVER Ignore

Kyle McCawley; Jeff Bartley / Waters Edge Aquatic Design

Room: Oakdale III CEU 0.1

Session #24 - Small Community Roundtable

Nathan Osmundson / City of Boone

Room: Oakdale IV

Tour #3 - Centennial Park, North Liberty

*Pre-Register at registration table, limited space

3:15 - 3:30 PM - Break

Presented by:
Pilot Rock



3:30 - 4:30 PM Educational Sessions

Session #25 - Creativity/Innovation Lightning Session

Nir Bashan / The Creator Mindset

Room: Oakdale II

Session #26 - Building Memorable Summer Experiences for Youth Ages 5-15

Beth Downing; Erica Eichhorn; Grace Balison;

Travis Mai / City of Coralville

Room: Oakdale III CEU 0.1

Session #27 - Designing a Spray Park A to Z

Heidi Stengel / Aquatix by Landscape Structures

Room: Oakdale IV CEU 0.1

Best of the Best Banquet

6:00-8:00 PM

Located in Coral Ballroom CD

Presented by:
Boland Recreation



6:00-6:30 PM

Social

6:30-8:00 PM

Dinner followed by
Awards Presentation

8:00-9:30 PM

Line Dancing with Jared and James Moore

Evening Masters of Ceremony:

John Byrnes, Bettendorf

Austin Tasler, Midwest Playscapes

[Event Details](#)

Thursday, March 27

7:30 AM - Registration Opens

Presented by:

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8:30-11:30 AM

Aquatic CEU Workshop

David Peters / Carrico Aquatic Resources

Location: Oakdale IV CEU 0.25

Additional Registration Fee Required

Register at time of conference registration to receive discounted price

8:30-9:30 AM Educational Sessions

Session #28 - Opioid Overdose Prevention & Naloxone Administration

Heidi Wood; Kelsey Montross / UI-ARC

Room: Oakdale II CEU 0.1

Session #29 - Navigating the Journey of Trail & Bike Design

Brett Harris / ISG

Aaron Burnett / City of Mason City

Room: Oakdale III CEU 0.1

9:30-9:45 AM - Break

Presented by:

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9:45 - 10:45 AM Educational Sessions

Session #30 - Get Outdoors - It's Good for Parks & People

Michelle Wiegand / Johnson County Conservation

Room: Oakdale II CEU 0.1

Session #31- The Role of a Recreation Therapist in Community Parks & Recreation

Bri Swope; Kristina Gordon / University of Iowa

Room: Oakdale III CEU 0.1

10:45-11 AM - Break

Presented by:

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11:00 - 12:00 PM Educational Sessions

Session #32 - Playgrounds as an Ecological Affordance for Early Childhood Motor Learning

Carissa Meis; A'ryn Jackson / Cornell College

Room: Oakdale II CEU 0.1

Session #33 - Fundraising: Keeping Rec Sports Both Solvent & Relevant

Matt Eckhardt / PlayOps, LLC

Room: Oakdale III CEI 0.1



FAQs

****Registrants will receive final details for conference a few weeks prior to the event. This is where you will find all the information you will need to ensure your conference experience goes as smooth as possible. Please read all details thoroughly.**

Q: What should I wear while attending conference and conference events?

A: Educational Sessions/Day Time Activities: Dress as if you were headed to work for the day! Bring layers as some areas may be chilly!

Evening Socials: Casual attire

Banquet: Semi-formal, but something you are comfortable wearing. Don't let the "formal" keep you from attending, we want everyone to feel welcome!

Q: Who can attend Monday day-time events? (Wellness Workshop, MUSCO Tour, Single Track)

A: Monday day-time events (not including evening social) are not tied to conference. These are open to individuals in departments that hold at least one IPRA membership and individuals affiliated with IPRA commercial members. Monday events are free, complementary of IPRA membership. Separate registration required.

Q: If I have any food allergies or dietary restrictions, what should I do?

A: Please indicate dietary restrictions at the time of registration so that accommodations can be made!

Q: Will snacks and refreshments be available at conference?

A: Complementary pastries (morning), coffee, cans of pop and cookies (afternoon) will be provided. A water filling station will be available. Please bring a refillable water bottle, as we will not be providing bottled water.

Q: I am from a small community and not sure that a session will be relevant, should I still attend?

A: Yes! Please still attend the session. Go in with a creative mindset, take away pieces of information and adapt what you learned to fit your community and department!

Q: Will food be provided during evening socials?

A: Yes! Please refer to the "More Details" link to view flyers for each evening social. This is where you can read what will be provided as far as meals for each evening social.

Q: Will drink tickets be provided for socials?

A: Yes, drink tickets for alcoholic and non-alcoholic drinks will be provided.

Thank you to Outdoor Recreation Products for sponsoring give aways for all registered delegates!



Outdoor Recreation Products

Conference Tracks

Check out the table below for an easy way to find sessions that you may want to attend, based on your specialty area!

These session tracks are recommendations, feel free to attend any sessions you find interesting!

Rec Programming

#2 Aquatics Rapid EAP (Events & Programs)

#6 Effective Community Engagement

#9 Senior Programming Roundtable

#15 Beyond the Playbook: Fresh Ideas for Thriving Recreation Programs

#26 Building Memorable Summer Experiences for Youth Ages 5-15

#30 Get Outdoors: It's Good for Parks and People

#31 The Role of a Rec Therapist in Community Parks & Recreation

[You may also enjoy these sessions...](#)

#1 Design & Communication Essentials for Non-Marketing Professionals

#4 Effectively Evaluate Ideas, Proposals, & Opportunities in Parks and Rec

#11 Mindset Adjustment: Empower Yourself and Your Staff

#12 Overcoming Challenges in your Organization

#13 Time Management Tips & Tools

#16 Squirrels Don't Build Dams

#17 Learning Common AI Tools

#24 Small Community Roundtable

#32 Playgrounds as an Ecological Affordance in Early Childhood...

Aquatics

#2 Aquatics Rapid EAP (Events & Programs)

#14 Strategic Planning for Aquatic Safety

#18 ORP vs PPM

#20 Lead DEI Trainings for Part-Time Aquatics Staff

#23 7 Sights and Sounds in the Pump Room to NEVER Ignore

#27 Designing a Spray Park A to Z

[You may also enjoy these sessions...](#)

#1 Design & Communication Essentials for Non-Marketing Professionals

#4 Effectively Evaluate Ideas, Proposals, & Opportunities in Parks and Rec

#6 Effective Community Engagement

#11 Mindset Adjustment: Empower Yourself and Your Staff

#12 Overcoming Challenges in your Organization

#13 Time Management Tips & Tools

#16 Squirrels Don't Build Dams

#17 Learning Common AI Tools

#19 Grants: A Guide to Free Money

#24 Small Community Roundtable

#28 Opioid Overdose Prevention & Naloxone Administration

Parks

#3 Coralville's Stream Mitigation Bank

#5 A Multi-Disciplinary Approach to Park Planning & Design

#7 Building Belonging: Scaling Universal & Inclusive Design in Parks & Rec

#8 Erosion Control Using Polyurethane

#10 Share Your Parks with ArcGIS StoryMaps

#21 Transforming a Golf Course for a Few to a Park for Many

#27 Designing a Spray Park A to Z

#29 Navigating the Journey of Trail and Bike Design

[You may also enjoy these sessions...](#)

#4 Effectively Evaluate Ideas, Proposals, & Opportunities in Parks and Rec

#11 Mindset Adjustment: Empower Yourself and Your Staff

#12 Overcoming Challenges in your Organization

#13 Time Management Tips & Tools

#16 Squirrels Don't Build Dams

#24 Small Community Roundtable

#28 Opioid Overdose Prevention & Naloxone Administration

#32 Playgrounds as an Ecological Affordance in Early Childhood...

Administrative

#1 Design & Communication Essentials for Non-Marketing Professionals

#4 Effectively Evaluate Ideas, Proposals, & Opportunities in Parks and Rec

#6 Effective Community Engagement

#11 Mindset Adjustment: Empower Yourself and Your Staff

#12 Overcoming Challenges in your Organization

#13 Time Management Tips & Tools

#16 Squirrels Don't Build Dams

#17 Learning Common AI Tools

#19 Grants: A Guide to Free Money

#22/25 Creativity/Innovation Lightning Session

[You may also enjoy these sessions...](#)

#5 A Multi-Disciplinary Approach to Park Planning & Design

#7 Building Belonging: Scaling Universal & Inclusive Design in Parks & Rec

#21 Transforming a Golf Course for a Few to a Park for Many

#24 Small Community Roundtable

#28 Opioid Overdose Prevention & Naloxone Administration

#31 The Role of a Rec Therapist in Community Parks & Recreation