



PARKS AND RECREATION ASSOCIATION

2024-2025 COMMERCIAL MEMBER OPPORTUNITIES

Vision - *a professional organization of engaged members dedicated to achieving the highest levels of parks and recreation services for the communities of Iowa*

Mission - *to help members develop their careers and support lasting parks and recreation systems*

CONTACT US

Kelly Johnson Rose
President & CEO

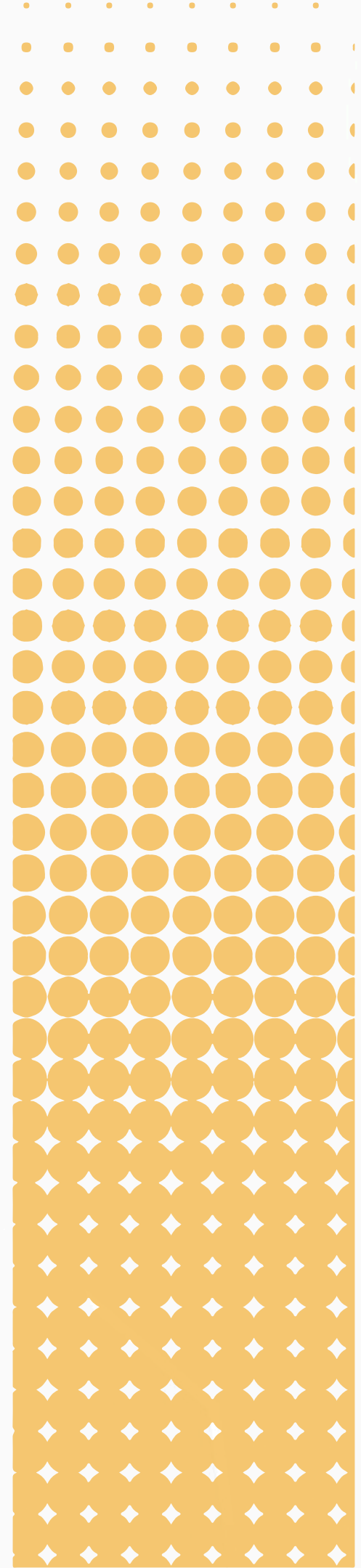


641-325-2164



kelly@iapra.org

Iowa Parks and Recreation Association



COMMERCIAL MEMBERSHIP

Membership year runs July 1, 2024 - June 30, 2025

Currently, we are 40 commercial members strong.

The cost effective base level registration is just \$200 per year. Members receive discounts on advertising in monthly magazine and Conference exhibitor booth space, access to IPRA website, preference in exhibit hall booth space location, opportunity to sponsor selected activities, and ability to say they stand hand-in-hand with parks and recreation professionals in promoting a healthy lifestyle.

The membership directory will now be real time with the launch of our new point of sales system. Commercial members can renew at the base level or choose additional upgrades for enhanced Directory Display options. All additional content is entered and uploaded on user end.

Commercial Membership Base level - \$200

- up to two members listed in the directory with contact info
- includes listing of membership type
- primary contacts title

Bronze level - \$250 (includes everything at base level +)

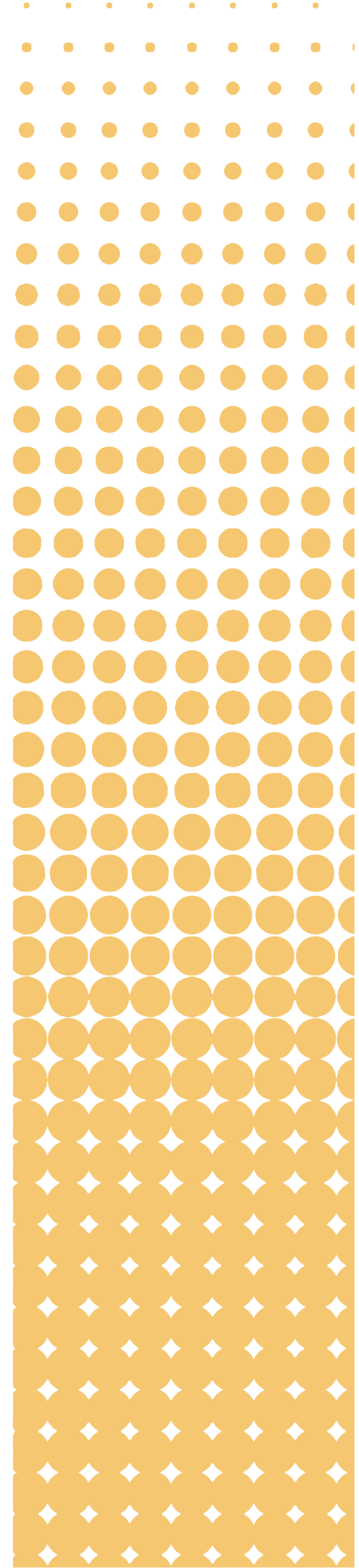
- up to two additional members listed in the directory
- Search Logo - contact's primary image will be displayed when the directory is searched

Silver level - \$300 (includes everything at bronze level +)

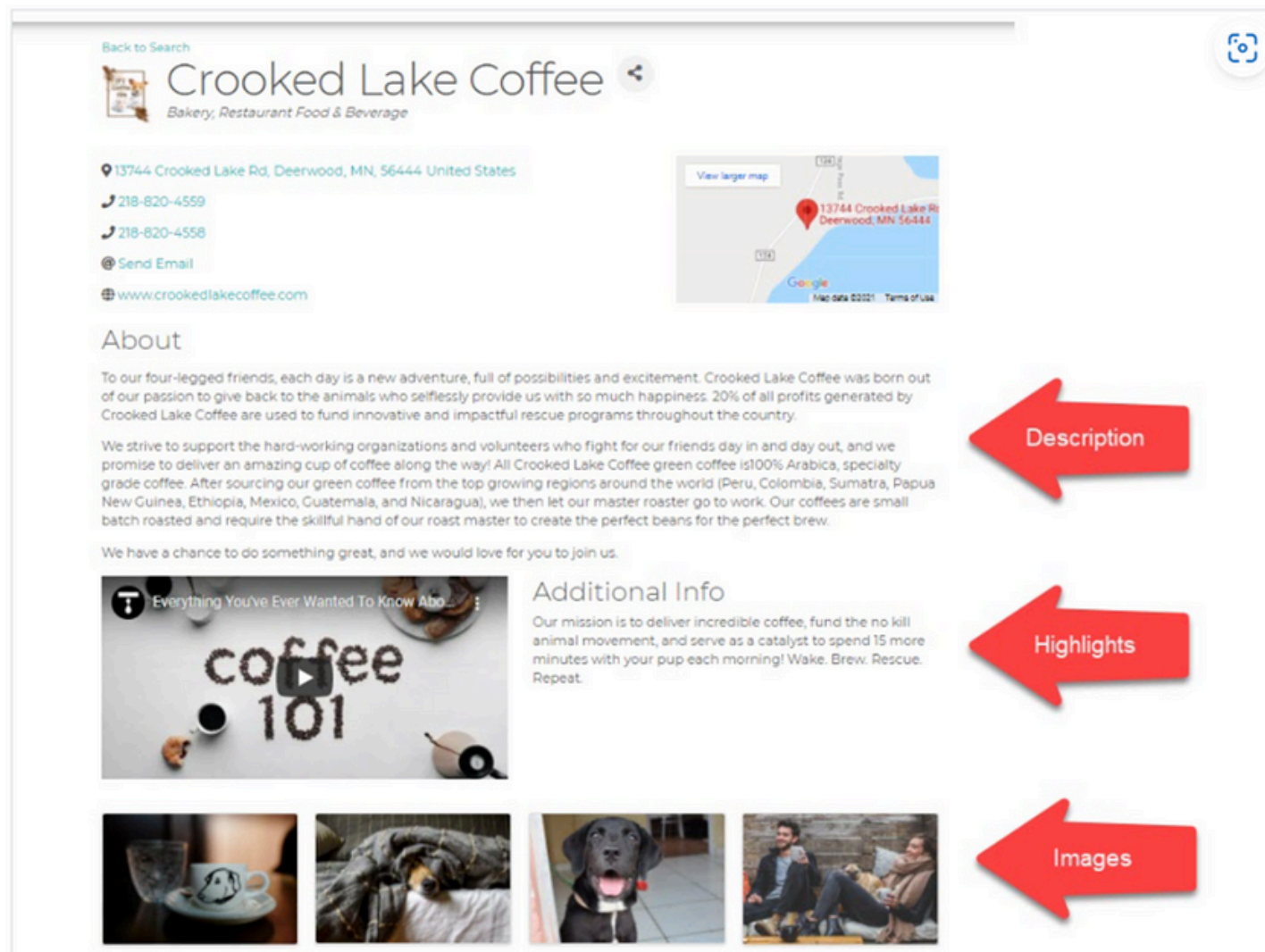
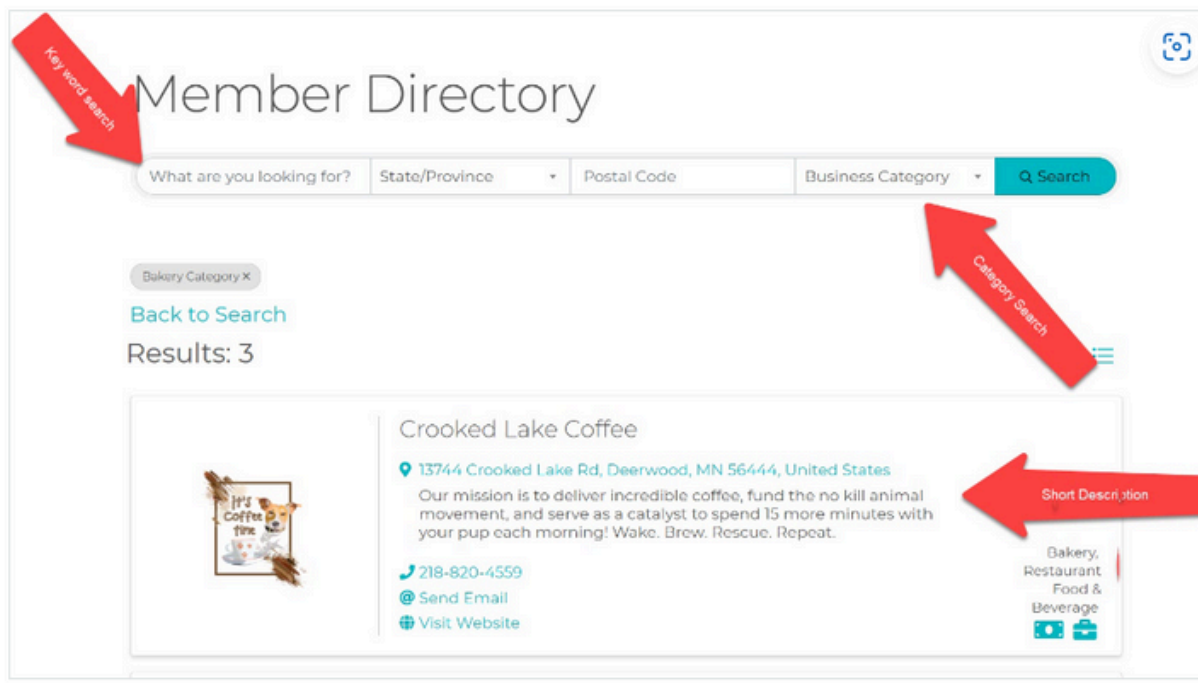
- Public Web Content - display icons on the member's directory page when they have posted web content (i.e. job postings, hot deals, etc)
- Search Description - a short description will be displayed in the directory list
- Bio/Description - the Bio from a contact's More Info tab will be displayed

Gold level - \$400 (includes everything at silver level +)

- Gallery - display a gallery of photos on the web-page
- Map - the location of the organization will be displayed on map on the web-page
- Video - display a video on the web-page. NOTE: At this time, only links to regular YouTube or Vimeo videos are supported. YouTube Shorts type videos WILL NOT WORK.
- Highlights - will be displayed on the web-page. This is generally used for a bulleted list to identify member features



Sample Directory Display Options



*contact kelly@iapra.org for all membership upgrade questions

COMMERCIAL ADVERTISING - Monthly Magazine

Iowa Parks and Recreation Association is dedicated to the enhancement in the quality of life for the citizens and visitors to our great state.

We represent greater than 100 municipal recreation departments comprising 330 individual professionals.

For all printed materials, we use the standard 8 1/2" X 11" page size.

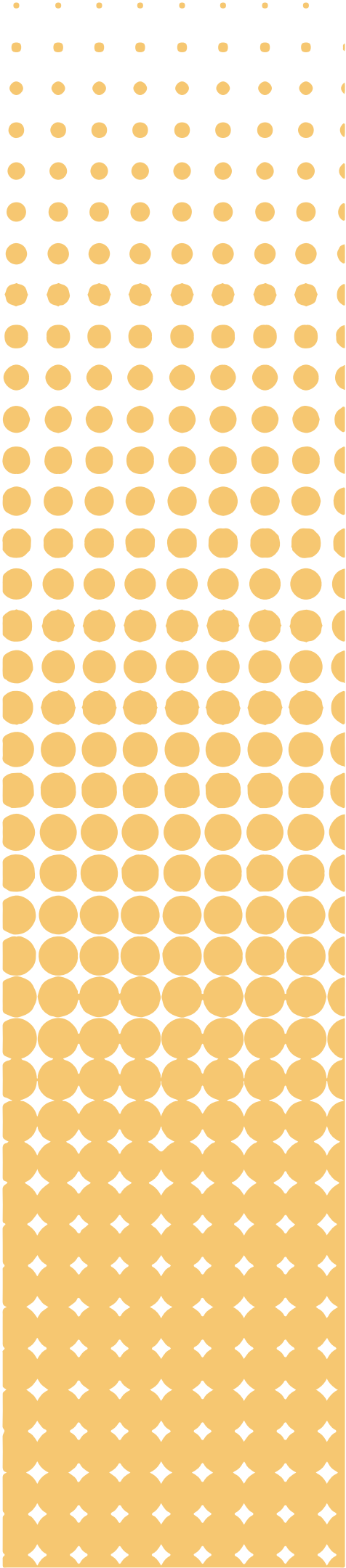
Ads do not need to be consecutive months.

Ads will appear between August 2024 through July 2025

Purchase 4 ads and receive the 5th one FREE!

Page Size	IPRA Member	Non-IPRA Member
Quarter - 3 3/4" X 5"	\$79	\$129
Half Page - 8" X 5" or 10 1/2" X 3 3/4"	\$119	\$169
Full Page - 8" X 10 1/2"	\$169	\$219

*contact kelly@iapra.org for magazine advertisement opportunities



SPRING CONFERENCE

March 24 - 27, 2025 in Coralville

Exhibit Hall Booth

Current commercial members will receive a discounted booth registration rate, priority booth space, lunch with our delegates and the opportunity to participate in our Great Delegate Give-Away.

Booth registration will go live Monday, January 6, 2025.

Educational Session Speaking Opportunities

IPRA Commercial Members will have the opportunity to submit session proposals for the Spring Conference.

Due date is November 15, 2025.

Contact Mallory@iapra.org / 641-990-3887

Event Sponsorship

Several opportunities are available for organizations to sponsor portions of the Conference. IPRA will acknowledge your organization in the event brochures, signage, and social media posts.

Sponsorship does not include booth space registration, additional evening social fees, meal fees or delegate registration.

Previous event sponsors will have first right of refusal.

Contact kelly@iapra.org / 641-325-2164

For additional conference information visit our website -

[Iowa Conference](#)

