

# IPRA LEADERSHIP FORUM

## Wednesday, February 1, 2023

10:00 AM - 2:00 PM

Otter Creek Golf Course

4100 Northeast Otter Creek Drive, Ankeny, IA

Working on  
approving  
0.2 CEU



**Michelle Wilson, Iowa Department of Natural Resources**

***Launching Strategic Deployment Within Your Team***

Strategic Deployment (SD) is for executives, directors, programmers, managers, and other team leaders. SD objectives create a footprint to successfully launch then execute a roadmap.



**Erin Brown, Skywalk Group**  
***Motivating Team Members & Developing and Coaching Others - Team Leaders***

Learning points

- Crucial Conversations
- Management 101 for the First Time Supervisor
- One-on-One Coaching
- Recruiting Best Practices
- Strategic Planning Sessions
- Succession Planning
- Telecommuting

9:45-10:00 AM Check In

10:00-10:15 AM Welcome

10:15-11:45 AM Guest  
Speaker: Michelle Wilson,  
Iowa Department of Natural  
Resources

11:45-12:30 PM Lunch

12:30-2:00 PM Guest  
Speaker: Erin Brown, Skywalk  
Group

*There is no charge for this event. This is a complimentary feature of your IPRA membership.  
Pre-registration is required. A minimum of 12 registered attendees is required.*

**Registration Deadline -**

Thursday, January 26, 2023

Contact [kelly@iapra.org](mailto:kelly@iapra.org) or 641.990.1606

**IOWA**   
PARKS AND RECREATION ASSOCIATION

Q: What does leadership mean?

A: Anyone who is a director, assistant director, superintendent, similar level manager or designated representative of the director

*Business casual attire requested*