



Board Member Overview

The Iowa Foundation for Parks and Recreation is governed by a 15 member Board of Directors who meets a minimum of twice a year to hold an Annual Meeting and conduct business related to fundraising, co-sponsored programs with IPRA and other items that are central to the mission of the Foundation. The Board is currently made up of professionals, commercial members and retirees. There are four officers which are nominated and elected annually. Members serve three year terms. The Foundation works cooperatively with IPRA on many things but is independent of IPRA. It is a designated 501 (c) (3) non-profit which was formed in 1987. The Foundation has a mission to provide resources to deliver the benefits of parks and recreation to all. As a non-for-profit organization, the Foundation relies entirely on the generosity of our donors to help continue our work.

Mission: To provide resources to deliver the benefits of park and recreation to all Iowa communities.

Vision: To Build a better Iowa through parks and recreation.

Purpose

The Foundation is organized and operated exclusively for the benefit of and to carry out the purposes of the leisure movement in Iowa by:

- Promoting and improving leisure opportunities and amenities in Iowa;
- Furthering the course of research and development in all areas of leisure in Iowa;
- Promoting leisure awareness among the general public of Iowa.

Serving on the Foundation Board

The Foundation exists for the purpose of being philanthropic. IFPR annually welcomes IPRA members that have an interest in serving on the Foundation Board. Board Member expectations include:

1. Board Meeting Attendance
 - a) Members are expected to attend a minimum of one meeting per year and;
 - b) If a member is unable to attend, they should notify the President prior to the meeting.
2. Fundraising Assistance
 - a) Members are expected to make a meaningful personal financial contribution annually and;

- b) Members are expected to contribute to approved fundraising efforts, including: direct asks, writing letters/mailings, calling current and potential donors, and/or connecting the IFPR with potential donors.
3. Event Participation
- a) Members are expected to participate in at least one event per year.

Successful Past Projects

- Assistance to IPRA to print the history of IPRA's First 50 Years
- \$2,500 donation to the Ahrens Institute for the National Recreation and Park Association Headquarters
- Led a three-year, \$50,000 fundraising initiative towards renovations and \$8,000 towards a maintenance fund for a home in Grinnell (gifted by the Ahrens Foundation) to become the headquarters for the Iowa Park and Recreation Association and the Iowa Amateur Softball Association
- Award of one scholarship from 1997-2007 raising the amount from \$600 in the first year to \$1,000 in 2007

Highlights of Current Projects and Activities

- Annually awarding \$2,000+ in grants to Iowa communities to promote and improve leisure opportunities and amenities starting in 2019
- Sponsor the Women's Leadership Summit for IPRA's female members
- Awarded money to communities who were hit hard after the 2019 Derecho Storm
- Start-up funding towards the IPRA Public Awareness Campaign, Parks Grow Healthy Communities with ongoing partnership
- Provide Terry Trueblood IPRA Conference Fellowships (named in his honor) since 2009
- Provide 50% of the funding with IPRA funding towards an NRPA Fellowship awarded on a competitive basis
- Provide funding towards a display booth at the Iowa League of Cities Conference, since 2009
- Provide support to the annual Leadership Institute

Fundraising Events

- Annual Foundation Golf Outing
- Live and silent auction at IPRA Fall Workshop
- Final Four March Madness Square at IPRA Spring Conference
- Matching dollar-for-dollar fundraising efforts with our Corporate Donors