



Revamp Restore ReEnergize

**2021 Fall Workshop
October 4-6, 2021
Burlington, Iowa**



WELCOME

Welcome to the 2021 Iowa Parks and Recreation Association Fall Workshop in Burlington! Committee members are thrilled to be hosting the Fall Workshop in Burlington and celebrate everyone's successes from the past year. Thank you for joining us, it is this committee's hope to provide an experience that will help REVAMP, RESTORE and ReENERGIZE your team and spaces!



REGISTRATION

Online registration will be available on the IPRA website in August.

<u>Fees:</u>	<u>IPRA Member:</u>	<u>Non-IPRA Member:</u>
Full Package (Early Bird - Exp: Sept. 24)	\$155	\$255
Professional Late Full Package	\$205	\$305
Tuesday Only	\$125	\$200
Wednesday Only	\$60	\$100
Student	\$20	\$20
Off-Site Learning Experience	North Gorge Trail #1 \$20	Burlington #2 \$20
Special Functions	Golf \$60	

YOUR STAY IN BURLINGTON

There are two different hotel choices at the conference site on Winegard Dr through Great River Hotels. This offers two different price points to provide the best accomodations for attendees.

Hampton Inn & Suites
3001 Winegard Dr. Ste 130
Burlington, IA 52601

Catfish Bend Inn & Spa
3001 Winegard Dr. Ste 140
Burlington, IA 52601

Room block name:
IPRA

King and Double
Rate: \$125 + Applicable Taxes
Phone: 319-237-0700

King Only
Rate: \$104 + Applicable Taxes
Phone: 319-753-2946

Cutoff date for
reservations is
September 9, 2021

QUESTIONS

Steven Jordison
P: 515.491.4917
steve@iapra.org

Kelly Johnson Rose
P: 641.990.1606
kelly@iapra.org

Ryan Gourley
P: 319.753.8117
gourleyr@burlingtoniowa.org

GOLF AND SOCIAL INFORMATION

MONDAY, OCTOBER 4 - Golf Outing

Flint Hills Golf Course
12842 102nd Avenue
Burlington, IA 52601

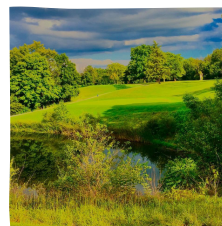
\$60.00/person

Golf Registration
11:30 AM-Noon

Fee Includes: 18 holes of golf,
cart, lunch and two drink tickets.
Hole prizes will be awarded at
Monday evening social. Best
shot format.

Golf Outing
12:00-5:00 PM

Presented by Boland Recreation



MONDAY, OCTOBER 4 - Evening Social



Boogaloo Sports Bar & Grill
3001 Winegard Dr.
Burlington, IA 52601

*Located on site with hotel and
conference.

6:00 - 8:00 PM

Presented by Carrico Aquatics

Boogaloo pizzas provided
along with one drink ticket and
a FunCity Fun Card to use on
site!

Iowa Foundation for Parks and
Recreation silent auction will
be held during the social with
many cool items to bid on.

TUESDAY, OCTOBER 5 - Evening Social

Enjoy a light dinner along with
one drink ticket with live jazz
music by local musicians from
Southeastern Community
College. The Art Center will also
be hosting a special pop-up art
exhibit featuring Burlington Parks.
Option for a self-led scavenger
hunt to follow in downtown area.

Art Center of Burlington
301 Jefferson Street
Burlington, IA 52601

Meet at Catfish Bend Inn at
5:30 PM for transportation
downtown.

6:30 - 9:30 PM

Presented by Pool Tech



**7:00 PM - 2021 Slattery/Trueblood Professional and
Dr. Hanson New Professional Award recipients announced**

SCHEDULE - TUESDAY, OCTOBER 5



7:30-7:45 AM

IPRA Board of Directors Meeting



Outdoor Recreation Products

7:45-9:00 AM

Registration - Located outside of Catfish Bend Hall A

****Delegate giveaways courtesy of Outdoor Recreation Products.**

8:00-10:00 AM

***Meet at registration area for pickup.**

Off-Site Learning Experience #1 - North Gorge Trail Walk,

Alex Buhmeyer - 0.20 CEU

Lets go for a hike! On-site tour participants will get a hiking tour of the first segment of the North Gorge Trail System. We be discussing trail construction principles and how to make a sustainable trail network. Throughout the tour we will explore various elements of singletrack trail including control points, TTFs (technical trail features) bridge construction, berms, rollers, jumps, and switchbacks. We will also be discussing trail amenities including parking, informational kiosks, and signage. This is a 1.5 mile hike in moderate terrain so please bring appropriate footwear and water.

9:00-10:00 AM

Session #1 - Do You Work With The Living Dead?, *Desi Payne - 0.10 CEU*

(Location: Catfish Hall Room B1)

How to survive among negative and lifeless people in the workplace. You will also learn how "CPR" will bring your attitude back to life if you get infected with negativity.

Session #2 - Mow-Buddy Does It Better: Park Maintenance Efficiencies,

Zac Hall - 0.10 CEU (Location: Huckleberry Hall Room B/C)

Have a hillside that is a nightmare to mow? Shabby bottom-lands got you down? Are your woodlands a jungle? Prairies? No thank you! If you or someone you know have ever experienced these scenarios, then you're in luck. In this session we're gonna step off the mower and take a look at those park areas we all avoid. We'll explore examples of changes in park maintenance regimes that increases efficiency, creates a better product, and develops new recreational opportunities.

Session #3 - Rec Plex Construction and Maintenance,

Casey Scheidel - 0.10 CEU (Location: Catfish Hall Room B2)

Athletic Field Construction and Maintenance: We will show you how to construct, the importance of field maintenance and why this will increase player safety, improve playability, and enhance the aesthetic appearance of your facility.



10:00-10:15 AM

Break

Presented by R.J. Thomas/Pilot Rock



10:15-11:30 AM

Session #4 - Construction Management for Public Projects,

Dan Culp - 0.10 CEU (Location: Catfish Hall Room B1)

This session will provide information on the construction delivery methods currently available to public entities and discuss the merits of engaging a construction manager for a better outcome on future projects. We will discuss in detail the construction manager's involvement during the design phases and construction phase and the benefits the public entity should expect from this arrangement.

Session #5 - The Iowa DNRs Community Fishing Program: Considerations for Urban Pond Renovations, Tyler Stubbs - 0.10 CEU

(Location: Catfish Hall Room B2)

To address Iowa's increasing urban population; the Iowa DNR developed a Community Fishing Program to focus on fishing opportunities in Iowa's larger and more diverse cities. Many of the fishing opportunities that exist within city limits around the state are within stormwater retention basins within city parks and green spaces. When these locations are no longer meeting their stormwater goals due to sedimentation a complete renovation (draining) may be required. If a fish population is present, this adds an additional layer of environmental and public relations variables to the project. Learn how the DNR's Community Fishing Program and city governments can work together to help urban pond renovation projects be successful through strategic planning and communication.

Session #6 - Arboretum! In your Park or Urban Forest?, Andy Dahl - 0.10 CEU

(Location: Huckleberry Hall Room B/C)

How to establish and maintain an arboretum in your park or urban forest.

11:30 AM - 1:00 PM

Lunch & Keynote Speaker, *Todd Hunt*

Communication Bleeps and Blunders in Business

Presented in part by Carl A. Nelson & Co.

Location: Catfish Hall Room A



Design-Builder | Construction Manager | General Contractor



1:30 - 4:00 PM

*Meet at registration area for pickup.

Off-Site Learning Experience #2 - Burlington Facilities:

Pool, Tennis Courts, Rec Plex, Fun City Turf

Ryan Gourley, Brad Selby, Dan Culp and Craig Neises - 0.20 CEU

Presented in part by Carl A. Nelson & Co.



Enjoy a learning experience that explores Burlington's revamped, restored, and reenergized Parks and Recreation facilities. You will visit several completed and ongoing projects in Burlington's park system along with a privately funded recreation facility project, engage in discussion about renovation rather than replacing, examine what it takes to build new recreation facilities, and learn about funding options that have been used or are being explored for these projects.

1:00 - 2:00 PM

Session #7 - USTA SERVE's you so that you can SERVE your community!,

John Terpkosh - 0.10 CEU

Whether you are looking to grow and market the tennis programs that you offer, enhance your local facilities, train and develop staff or optimize how you manage tennis courts and communicate with your customers, we are here to SERVE you!

Session #8 - Increase Efficiency Managing Your Park Amenities,

Shawn O'Shea - 0.10 CEU

Modern parks and recreational facilities have complex built and natural infrastructure. They are like mini cities with assets that require inspections and maintenance. GIS empowers staff to manage their assets from anywhere.

2:00 - 2:15 PM

Break

Presented by Kay Park





2:15 - 3:15 PM

Session #9 - Singletrack Trails: Go Your Own Way, Alex Buhmeyer - 0.10 CEU (Location: Catfish Hall B1)

Singletrack Trails are on the rise! Session participants will learn what singletrack is and why it is so important. Throughout the discussion we will explore various projects in both Burlington and Coralville and how these trail systems grew from grassroots efforts to regional destinations. Through volunteerism, philanthropy, grant funding, and partnerships; communities can greatly benefit from singletrack as a recreational opportunity for healthy and active lifestyles.

Session #10 - Science Center of Iowa SPARK Lab, Jolie Pelds - 0.10 CEU (Location: Catfish Hall B2)

SCI's SPARK Lab is a mobile innovation space where inquiry and ingenuity meet. Learn how asking questions combined with ideas and high tech equipment can lead to confidence and understanding in STEM.

3:15 - 3:30 PM

Break

Presented by MSA



3:30 - 4:30 PM

Session #11 - Planning for Parks When You're Out of Space, Shannon Gapp and Shawn O'Shea - 0.10 CEU (Location: Catfish Hall Room B1)

Developing parks is becoming increasingly challenging, as available land is becoming scarcer and budgets are shrinking. But, within the challenge, there is also an opportunity to learn and get creative, to re-think how and where they provide park space and how to be more inclusive. Communities are becoming increasingly creative at finding space for parks when space is the limiting factor. Shannon and Shawn will provide examples for creative solutions that can be added to your comprehensive plan, downtown revitalization plan or parks and recreation master plan.

Session #12 - Where Are YOU In Your Goals?, Amy Burkhart - 0.10 CEU (Location: Catfish Hall Room B2)

This workshop will discuss the importance of personal goal setting as a tool to motivate professional success.

4:45 - 5:45 PM

YPN Social at Boogaloo Sports Bar and Lounge
Presented by Burbach Aquatics



SCHEDULE - TUESDAY, OCTOBER 5

6:30 - 9:30 PM

Evening Social at The Art Center of Burlington

Location: 301 Jefferson Street, Burlington, IA 52601

Presented by Pool Tech, a WGHK Inc. Company



Enjoy a light dinner along with a drink ticket with live jazz music by local musicians from Southeastern Community College. The Art Center will be hosting a special pop-up art exhibit featuring Burlington Parks. Option for a self-led scavenger hunt to follow in downtown area.

SCHEDULE - WEDNESDAY, OCTOBER 6

7:30 - 8:30 AM

Coffee and Chat with Steven Jordison

Located outside of Catfish Bend Hall, near registration

Presented by Fry Park and Playground Equipment



8:30 - 9:00 AM

Registration - Located outside of Catfish Bend Hall A

9:00 - 10:00 AM

**Session #13 - Get Kids Moving Again: Connected Playgrounds & Games,
Matt Toner - 0.10 CEU (Location: Catfish Hall Room A)**

Children today spend less and less time outdoors engaging in healthy physical activity, compared to just a few years ago, and more and more time indoors, sedentary, and exposed to a number of screens: cell phones, iPods, tablets, computers, and televisions. The negative health consequences of these habits are already evident, and will likely worsen over time. But while many parents might perceive screen-technology as an obstacle to improving their child's fitness, recent studies have shown that a new generation of mobile games can actually be a very effective tool at motivating higher physical activity amongst kids while also increasing parental engagement. They use the appeal of mobile games and apps to encourage children ages 3 to 9 (dubbed "touchscreen natives") out to the playground, along with a parent who holds the device. At the connected playground, movement, activities and goals earn the children their sought after rewards of badges, avatars, etc. Not only are the parents and children engaged in play, but also the aggregate data collected (exceeding online safety and privacy guidelines for children) helps inform landscape architects, playground designers, planners, multi-family housing owners, funders, and municipalities about what equipment is used, how it is used, and when it is used. This data can lead to the funding, design, and construction of highly utilized, highly effective playgrounds, as well as creating parent/child time and a healthier younger generation. To enhance and encourage investments in future connected playgrounds, the data has the ability to track the ROI of playground expenditures.

SCHEDULE -WEDNESDAY, OCTOBER 6

9:00 - 10:00 AM Cont'd

Session #14 - Getting More Life Out of Your Pool,

Roger Schamberger - 0.10 CEU (Location: Catfish Hall Room B1)

At the end of its "functional life" is not what you want to hear about your pool. We will discuss different scenarios beginning with proactive vs reactive. Prioritizing repairs to match available funds. What is the most practical approach to extend the life of your pool vessel, pool mechanical system and bathhouse. Communications to tax payers and repairs that trigger Code Compliance.

Session #15 - Creating Accessible Water Trails, Partnerships and Economic Development, *Raine Gardner and Becky Binz - 0.10 CEU*

(Location: Catfish Hall Room B2)

Using a community's water resources-whether natural or man-made-has become a popular way to increase outdoor recreation opportunities. Water trail development in particular is on the rise and adding ADA accessible launch sites and amenities to new or existing water trails is in high demand. In this presentation, park planning experts, Raine Gardner and Becky Binz will share their experience building a case for funding, navigating public/private partnerships and creating and implementing a water trail plan that will build on the area's tourism and economic development.

10:00 - 10:15 AM

Break

Presented by Musco Lighting



10:15 - 11:15 AM

Session #16 - Iowa Lacrosse Association: Youth Flex6 Program,

Bruce Maxwell - 0.10 CEU (Location: Catfish Hall Room B1)

ILAX will be presenting a new program from US Lacrosse developed for Park/Rec/school programs. Play guidelines designed for community or school-based lacrosse programs desiring to offer an affordable, inclusive, and fun version of lacrosse requiring fewer players, smaller space, and less equipment.

Session #17 - Advocacy Without Suits or Sales Pitches, *Chris Lee - 0.10 CEU* ***(Location: Catfish Hall Room B2)***

Organizations often talk about "advocacy" either in political or financial terms. To many, "advocacy" involves lobby days at capitols and capital campaigns. But park advocacy should be much more than hand shaking for hand outs. This session will go over the various things park and recreation professionals can do to advocate for their parks that don't require suits or sales pitches.



SCHEDULE -WEDNESDAY, OCTOBER 6

10:15 - 11:15 AM Cont'd

Session #18 - Insider Splash Pad Tips, Blake Theisen, PLA; Principal; Parkitecture + Planning & Katie McDonald, PE; Principal, Parkitecture & Planning - 0.10 CEU TBA (Location: Catfish Room Hall A)

We will explore current trends and basics of municipal splashpads including but not limited to explaining different types, how to select a location, and what NOT to do.

Note: Session presenters will be virtual.



SPEAKERS



Alex Buhmeyer, CPRP **Parks Superintendent, City of Coralville**

Alex Buhmeyer is the Parks Superintendent for the City of Coralville. He has served in this role since 2016 and celebrating over 15 years in public service. Previously, Alex was the Operations Supervisor for Des Moines County Conservation and worked for the City of Flagstaff, Arizona. He began his career in government as a wildland firefighter for the Flagstaff Fire Department while attending Northern Arizona University.

Alex is currently a member of the NRPA and IPRA and holds a Certified Park and Recreation Professional (CPRP) designation along with being an ISA Certified Arborist Municipal Specialist. He serves as the Vice President of the Iowa Urban Tree Council in Des Moines. Alex graduated from Northern Arizona University in 2007 with a BS in Forest Management focusing on wildland urban interface. As an advocate for healthy and active lifestyles, he believes physical, mental, and community health can be managed through parks and recreation.



Desi Payne **Motivational Speaker**

Desi Payne loves to motivate employees by helping them adjust their attitudes to create a positive work environment. Desi has over 25 years of experience as an entrepreneur, patient advocate, customer service and leadership trainer, and award-winning entertainer. She is also an international speaker with the John Maxwell Team. She is the author of *Do You Work with the Living Dead?* and *Give Me Some Chocolate...I'm Stressed!*



Chris Lee **Executive Director, Des Moines County Conservation**

Chris Lee grew up hunting, fishing and camping in and around the Mississippi backwaters south of Burlington. He's a graduate of Burlington High School, Southeastern Community College and Iowa State University with a Bachelor's degree in Animal Ecology. Chris has worked for Des Moines County Conservation for thirteen years and has been the department's Executive Director for seven. He is also an active board member of the local Pheasants Forever Chapter, the Convention and Visitors Bureau, and has served in leadership roles with the County Conservation Directors Association and the Iowa Association of County Conservation Boards.

SPEAKERS, cont'd



Zachary Hall

Parks and Natural Resources Instructor, Kirkwood Community College

Zachary Hall is a Certified Parks and Recreational Professional and Certified Arborist born and raised in Burlington, Iowa. Southeast Iowa was where Zac first developed his interests in the natural world and environment at a young age, exploring and adventuring at his grandparents' farm, Crapo Park and Flint Creek. As a youth, Zachary expanded his interests by learning the skills and trade of landscaping and lawn care. During college Zac continued his professional interests in the landscaping trades, co-owning his own tree service company while completing his A.A. from Kirkwood Community College in 2002, and eventually completing a B.A. degree in Anthropology from the University of Iowa in 2004.

Following completion of his undergraduate work, Zac moved to Colorado where he worked in urban forestry for nearly a decade, with most of his experience gained working for the City of Fort Collins Forestry Department. In the Spring of 2013, Zac returned to Iowa City with his wife, Korey. They welcomed their first son, Rowan, that November. Prior to Rowan's birth, Zac entered the University of Iowa's graduate program in Urban and Regional Planning. In the Spring of 2014, Zac concurrently began work as the Superintendent of Parks for the City of Iowa City. In the Spring of 2015 he graduated with an M.S. degree in Land Use and Environmental Planning. In October of 2016, the Hall family welcomed a second addition with the birth of their daughter, Andrea.

During his tenure as Superintendent of Parks, Zac began adjunct teaching for Kirkwood Community College in the Parks and Natural Resources program in 2018. In October of 2019 the Hall family welcomed a third addition with the birth of their son, Jamie Joseph. In the Spring of 2020 Zac was awarded the opportunity to join the Kirkwood Community College Parks and Natural Resources Program as a full-time instructor. Zac and his family enjoy camping, biking, hiking, fishing, canoeing, and cooking together.

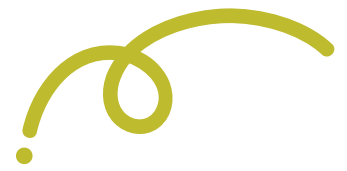


Bruce Maxwell

Iowa Lacrosse Association Board of Directors Cyclones Lacrosse Club

Bruce is located in Ames IA. He is a member and Treasurer of the Iowa Lacrosse Association's (ILAX) board of directors. The ILAX mission is dedicated to promoting and developing the sport of lacrosse throughout the state of Iowa. He is also the founder and Board member of the Cyclones Lacrosse Club located in Ames, IA which provides opportunities for Ames and surrounding communities youth and high school students to participate in the sport of Lacrosse.

SPEAKERS, cont'd



Casey Scheidel, BS Horticulture and Sports Turf Management President, Iowa Sports Turf Management

Casey began with Iowa Sports Turf in 2006 prior to working at Coors Field in Denver Colorado. Since 2006 Iowa Sports Turf has become a leader in design and construction throughout central Iowa. Iowa Cubs Sports Turf works hard to implement designs that have a focus on maintenance. He is a nationally certified sports field manager. Recent projects include Pella Sports Park, Vision Soccer Complex, Waukee and University of Iowa Soccer Field, Field of Dreams MLB Field. Current projects include Waukee Second High School, Triumph Park Waukee, UNI Practice Football, Jack Trice Ames.



Dan Culp Director of Business Development/Project Executive Carl A. Nelson & Company

Dan is an Iowa native and Iowa State University graduate with a degree in construction engineering. He has 32 years of construction industry experience, including 26 years with Carl A. Nelson & Company, where he is a major shareholder and member of the Board of Directors. As a veteran project manager and project executive, Dan is an expert in Construction Management Agency delivery of construction projects to public entities in Iowa, including cities, counties, schools and hospitals.



Tyler Stubbs Community Fishing Biologist, Iowa DNR

Tyler Stubbs has been the statewide Community Fishing Biologist for the Iowa Department of Natural Resources based out of Des Moines since 2016. Prior to being in this position he was a Fisheries Biologist with the Mississippi Department of Wildlife, Fisheries, and Parks for 5 years. He is originally from Gowrie, Iowa. Tyler received his education from Iowa Central Community College (A.A.), South Dakota State University (B.S.), Mississippi State University (M.S.), and recently graduated from the Certified Public Manager program through Drake University. In his spare time, Tyler enjoys fishing and exploring the 100+ city park fisheries with his family in the Des Moines metro.

SPEAKERS, cont'd



Andrew Dahl **Campus Arborist, University of Iowa**

Andrew Dahl has been the campus arborist at the University of Iowa for the last 22 years. In that time, the University has achieved Tree Campus USA designation and most recently become an accredited arboretum through ArbNet. The University of Iowa has over 8,000 trees, comprising over 320 species and countless cultivars in maintained areas of campus. Of note are two Conifer Reference Gardens as recognized by the American Conifer Society, a Literary Grove featuring trees with connections to famous authors at the world famous Writer's Workshop, a Quercereturum (oak collection), an extensive collection of ginkgoes, and several Iowa State Champion trees.

Andrew has been awarded Urban Forestry Professional of the year by both the Iowa Urban Forestry Council and the International Society of Arboriculture as well as an Award of Merit by the Midwest Chapter of the International Society of Arboriculture.

When Andrew isn't busy working at the University arboretum he's dragging his family to other arboreturns and neat trees and is always ready to talk trees with like-minded folks.



John Terpkosh **Community Program Manager and Tennis Service** **Representative - Iowa**

Native Iowan - born in Cedar Rapids but went to college in central Iowa (Ankeny, Faith Baptist Bible College, graduated with a BS degree in Bible and Theology in 1979, Ames, Iowa State University, graduated with a BS degree in Physical Education/Teaching in 1981).

Secondary Education teacher for 15 years at PCM (Prairie City-Monroe) High School and coached football, track, volleyball and a tennis club. During those 15 years, I worked for Des Moines Parks and Recreation as a summer recreation coordinator. In 1997, I added the duties of Tennis Coordinator for the department as well.

With the valuable work experience of schools, parks and recs and tennis - the USTA Missouri Valley Section sought me out be their first USA Tennis Coordinator in the Iowa District in 2000. Currently on staff for over 16 years now with the section promoting and developing the growth of tennis.

SPEAKERS, cont'd



Ryan Gourley

Superintendent of Parks and Forestry, City of Burlington

Ryan Gourley is the Superintendent of Parks and Forestry for the city of Burlington. He has served the city of Burlington since 2006.

Ryan is currently a member of the NPRA, IPRA, and the International Society of Arborist. He is a Certified Park and Recreation Professional (CPRP), ISA Certified Arborist/Tree Risk Assessment, Certified Pool Operator, and holds a coaching certificate with the State of Iowa. He also serves on the IPRA as a director at large, the Des Moines county Joint Safety Committee, and is ex-officio of Burlington's Tree Advisory Board, Park Advisory Board, and Riverfront Advisory Board.

Ryan believes that parks and recreation services are capable of enhancing a community's identity by providing a source of community pride, creating healthy lifestyles for people of all ages, and by supporting economic development. He is heartfelt about preserving the legacy of each place he manages and feels strongly that the future of our industry is about people and their quality of life.



Shannon Gapp, AICP, ASLA

Planner, MSA Professional Services

Shannon is dedicated to creating equitable, sustainable, healthy, and resilient communities. With a bachelor's degree in community and regional planning and a master's degree in landscape architecture, she has a wide range of interests and passions. As both a project planner and landscape designer, she understands how planning principles inform the built environment. This connection drives holistic solutions that, above all, improve the quality of life for residents. Her experience includes: urban design, parks and community master planning, public engagement, GIS analysis and mapping, community visioning, land use planning, construction documentation, digital rendering, and more. Having worked in both the public and private sector has allowed her to see first-hand what works, and the importance of community involvement in planning and design.

SPEAKERS, cont'd



Amy Burkhart

Marketing Consultant, Titan Broadcasting and Digital Group

Amy Burkhart is the Marketing Consultant for Titan Broadcasting & Digital Group and radio stations 101.7 The Bull and The New Mix 107.3 in Burlington, Iowa. Amy attended Monmouth College in Illinois before becoming a Hawkeye and receiving her BA in Communication Studies from the University of Iowa.

Before beginning her current career of helping guide others through the implementation of successful promotions for their businesses, Amy spent fifteen years “on the other side of the desk” as the purchaser of advertising in various healthcare settings. Amy is the former Community Relations Director of Fort Madison Community Hospital and Community Liaison for Great River Home Health and Hospice. “In the latter role while interacting with people at end-of-life and helping them experience “bucket list” items, Amy’s perspectives on life and goals were forever changed. In this seminar she hopes to pass along some of these unexpected lessons her career has provided.”

Amy is very involved in the community serving on the Executive Board of the Burlington Bees’ as well as on the boards of Burlington Riverfront Entertainment and the West Burlington High School Alumni Association. She volunteers on many community committees including Burlington Steamboat Days, Greater Burlington Leadership, Hetta Gilbert and the Burlington Golf Club membership committee. Amy and her husband, Jeff, make their home in Burlington with two sons, Sage and Kale, and their dog, Annie.



Matt Toner

CEO, Biba Playgrounds

Matt Toner is a serial entrepreneur, innovative digital media producer, visiting professor, and politico working hard in Vancouver’s innovation industry. With stops in New York, Toronto, Vancouver and Silicon Valley, he has launched half a dozen startups, brought three skunkworks to life, spun out two tech companies, driven one corporate acquisition, and, oddly, created a nationally televised animated series.

With his team at Biba, Matt is now breaking new ground in location-based gaming, using a combination of AR and IoT to add entirely new dimensions to the everyday playground. The Biba system helps manage screen time by turning video gameplay into outdoor adventures where kids are measurably more active, much more often. With rapid expansion into the United States, Australia, New Zealand, Vietnam, the Philippines and the United Kingdom, a Biba smart playground will be popping up in your neighbourhood sometime soon.

SPEAKERS, cont'd



Roger Schamberger, AFO, FSST
Business Development Director, Food Court Specialist
Burbach Aquatics, Inc.

Mr. Schamberger has been employed by Burbach Aquatics, Inc. (BAI) - Architects and Engineers for 25 years. BAI serves municipal clients aquatics needs in twelve Midwestern & Western States. Mr. Schamberger has been involved in all aspects of the business from Technical Evaluation reports, Feasibility Studies, Capital Campaigns and Fund Raising. Mr. Schamberger is a Licensed Food Service Sanitation Manager; Is responsible for the coordination of study data; natant demand data collection and documentation; demographic analysis; communication liaison for final marketing analysis; press release preparation; concession menu preparation and equipment specifications; and concession layout and design development.

In addition, Mr. Schamberger served four (6 year) terms as Commissioner on a local Park District board in Illinois, has served two terms as the Chamber of Commerce President, and has been recognized by the Mason's as a Community Builder of the year. He has also been actively involved in recreational and leisure activities development, land acquisition for recreational use; and recreational and water trail development and community planning for the past 39 years. Mr. Schamberger has been the project coordinator on numerous large-scale community projects and has received recognition three times, by the Governor of Illinois, for Volunteerism in the "Hometown Awards Program".



Raine Gardner, PE
Sr. Project Engineer; Parks and Recreation Discipline Lead,
MSA Professional Services

Raine is an experienced park and recreation engineer who works with clients to plan, design and construct various projects including recreational parks and trails, waterfront development and access, river corridor planning, stormwater, lake dredging and wayfinding plans. She leads a team consisting of landscape architects, project engineers, GIS specialists and a waterfront development specialist. As MSA's parks and recreation practice lead, she directs knowledge sharing and best practices to assure projects meet local, state and national standards and incorporate the latest trends in recreation. Raine is frequently asked to speak on topics related to parks and recreation at statewide, regional and national meetings and conferences.

SPEAKERS, cont'd



Becky Binz, AICP
Planner, MSA Professional Services

As a planner, Becky has a wide variety of experience with a focus on long-range park planning, grant writing and river corridor planning. She helps communities understand existing conditions and their community's needs through a combination of data analysis and engaging stakeholders. Each community has a unique story to tell, and Becky helps figure out what that narrative is then crafts strategies to achieve desired goals.



Jolie Pelds,
Director of Innovative STEM Teaching, Science Center of Iowa

Jolie Pelds is the Director of Innovative STEM Teaching at the Science Center of Iowa. Her passion to encourage creativity and innovation through science and STEM topics can be seen as she works with learners from ages 2-92. Her work includes the Innovation Lab, mobile SPARK Lab, Homeschool Science Series and Teacher Professional Development.



Shawn O'Shea, AICP, sUAS
Urban Planner and Remote Pilot, MSA Professional Services

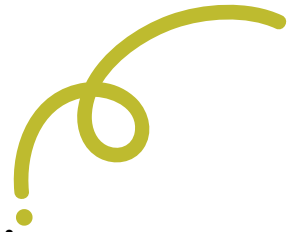
Shawn joined MSA Professional Services in January 2012. His experience includes Community/Regional Planning and Design, Park Planning, GIS Analysis and Planning, Comprehensive Planning, Land-use Planning and Public Engagement. He is a certified planner (AICP) and he has both Private Pilot and Small Unmanned Aircraft Systems (sUAS) Airman Certificates.



Larry Rife, CPSI
ABCCreative

Larry has been with ABCCreative for nine years and has over 30 years of Recreation/Entertainment experience. He has consulted with Chambers of Commerce, Cities, Schools, and Churches throughout the U.S. helping them to purchase items and plan activities specifically designed to meet the needs of the people and communities they serve. Larry's experience has given him first hand knowledge of the correlation between play and learning and he seeks to help his customers understand that link as they design activities for the communities they serve.

SPEAKERS, cont'd



Joshua Layer, Business Development and Project Manager Burbach Aquatics, Inc.

Mr. Layer has been employed by Burbach Aquatics, Inc. (BAI) - Architects and Engineers for 8 years.

Mr. Layer has been involved in all aspects of the business from Technical Evaluation reports, Feasibility Studies, Capital Campaigns, Referendum Support, Design Development and Construction Project Management. Mr. Layer is responsible for the coordination of feasibility study data, demographic analysis, programming analysis, development of opinions of probable construction costs and operational costs.



Brad Selby, CPRP Recreation Manager, City of Burlington

Brad Selby(CPRP) has worked for the City of Burlington Parks and Recreation Department for almost 20 years managing the golf course, aquatics, summer camp and more. Almost considered a local, he grew up in the metropolis of New London approximately 20 miles away. He is a graduate of Southeastern Community College and the University of Iowa with a degree in Sport, Health, Leisure and Physical Studies and currently holds WSIT and LGI certifications amongst others.



Keynote Speaker Todd Hunt - Business Humorist

Funnier than a business speaker; more informative than a comedian, Todd speaks to organizations that want to add fun to their events and send members back to work smiling—with tips to improve communication and success. He's received rave reviews at parks and rec conferences in Illinois, Michigan, Florida and Wisconsin, as well as Iowa Employment Conference, Iowa School Public Relations Association, Iowa Municipal Finance Officers Association and other events.

As an executive at Ogilvy & Mather, one of the world's largest advertising agencies, Todd learned the inner workings of communication. Additional positions with an insurance administrator, direct marketing company and a major retailer confirmed what he had suspected all along—people miscommunicate every day!

Todd grew up in Iowa (Rockwell City, near Fort Dodge) and now lives in Chicago. Visit him at www.ToddHuntSpeaker.com

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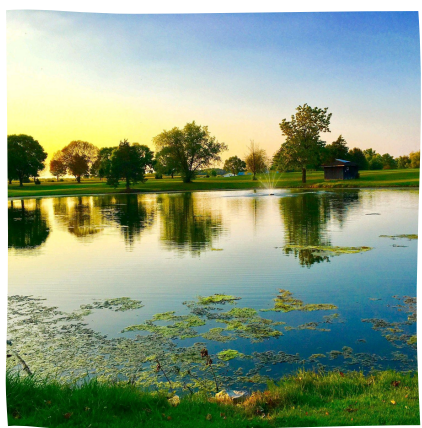
Fall Workshop Committee:

- Ryan Gourley, CPRP
- Brad Selby, CPRP
- Eric Tysland
- Jessica Gerling
- Chelsea Lerud



Iowa Parks & Recreation Association Staff:

- Steven Jordison, CPRP
- Kelly Johnson Rose, CPRP



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