

ELEVATE YOUR GAME



IOWA 
PARKS AND RECREATION ASSOCIATION
2019 FALL WORKSHOP
September 9 - 11, 2019

WELCOME

Welcome to the 2019 Iowa Parks and Recreation Association Fall Workshop in Ames! The Workshop Committee is excited to present and host this exceptional learning opportunity. We extend sincere gratitude to our amazing sponsors and partners for helping make the 2019 IPRA Fall Workshop a great success. Thank you for joining us to “Elevate Your Game” and celebrate our profession through stories and experiences!

REGISTRATION ●●●

Register online: <https://iupra.org/fall-workshop-signup.htm>

CEUs are available for Educational Sessions (0.1 CEU) and Off-Site Tours (0.2 CEU)

FEES:

Full Package (Early Bird - Exp: 08/30/19)
Professional Late Full Package (After: 8/30/19)
Tuesday Only
Wednesday Only
Student

IPRA Member:

\$145
\$195
\$105
\$55
\$10

Non-IPRA Member:

\$310
\$310
\$135
\$85
\$15

Offsite Tour
Special Functions

Ames #1 \$20
Golf \$60

Story City/Nevada #2 \$20

ACCOMODATIONS ●●●

Quality Inn & Suites

2601 E. 13th Street, Ames
515-232-9260



BY CHOICE HOTELS



IPRA has reserved room blocks available. Call 515-232-9260 by August 23 to make your hotel reservation and ask for the IPRA rate. The room rate is \$94 + 12% tax/night. This includes a complimentary full hot breakfast.

QUESTIONS ●●●

Steve Jordison, 515-291-4917, steve@iupra.org
Kelly Johnson Rose, 641-990-1606, kelly@iupra.org
Kellee Omlid, 515-239-5357, komlid@city.ames.ia.us

GOLF AND SOCIAL INFORMATION

MONDAY, SEPTEMBER 9 ...

... GOLF

Golf Outing presented by Boland Recreation

Veenker Golf Course

2916 Veenker Drive, Ames, IA, 50010

515-294-6727



- **Golf Registration**

11:30 AM - Noon

- **Golf Outing**

12:00 - 5:00 PM

(\$60.00/person)

Fee includes: 18 holes of golf, cart, range balls, lunch, and two drink tickets. Hole prizes will be awarded at Monday evening social. Best shot format with \$10.00/team mulligans.

... MONDAY SOCIAL

6:00 - 8:00 PM

Presented by Carrico Aquatic Resources, Inc.



Torrent Brewing Company

504 Burnett Avenue, Ames, IA, 50010

515-233-3155

Best of Story County Pizza, Great Plains Sauce & Dough Company, and drinks will be provided.

Iowa Foundation for Parks and Recreation Silent Auction



TUESDAY, SEPTEMBER 10 ...

... TUESDAY SOCIAL

7:00 - 10:00 PM

Presented by Ames Convention & Visitors Bureau



Reiman Gardens

1407 University Boulevard, Ames, IA, 50011

515-294-2710



Come play at Reiman Gardens! The exhibit is Toys & Games! and includes larger than life outdoor games. From oversized tile puzzles to gorgeous hidden picture sculptures to giant food web chess and more, have fun playing games that demonstrate the balance, beauty, and connectedness of nature. Light appetizers and drinks will be provided.

Wear your team colors in preparation of the Iowa State versus Iowa football game!

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TUESDAY, SEPTEMBER 10

... 7:45 – 9:00 AM

• Registration

Quality Inn & Suites Lobby

... 8:30 – 9:00 AM

• Welcome & Kickoff - Rooms A/B

Presented by Snyder & Associates

Keynote is Aiddy K. Phomvisay



SNYDER & ASSOCIATES
Engineers and Planners



... 9:15 – 10:15 AM

• Session #1 - Room C

Servant Leaders Build Community (Aiddy K. Phomvisay, Pilgrim Heights Camp and Retreat Center) CEU 0.1

Servant leaders work to build community through their many roles in order to increase awareness of their communities. To increase capacity and provide greater service, leaders seek community historical perspective and build upon relationships of their community. This session will cover the meaning of servant leadership through historical experiences and participants will learn strategies to build greater capacity of team members.

• Session #2 - Rooms D2/3

The Iowa DNR's Community Fishing Program (Tyler Stubbs, Iowa DNR) CEU 0.1

To address Iowa's increasing urban population, the Iowa DNR developed a Community Fishing Program to focus on fishing opportunities in Iowa's larger and more diverse cities. Fishing opportunities exist for urban and suburban anglers in Iowa; however, they go unnoticed by anglers as they are not marketed for fishing, lack amenities and access, or don't have the ability to sustain a quality fish population. Learn how partnerships between the Iowa DNR and city governments, county conservation boards, engineers, community partners, and stormwater professionals are being formed to address barriers to fishing and to increase the presence of quality fishing opportunities and experiences in urban Iowa.

• Session #3 - Room D1

Get in the Pool and Adapt! (Melissa Clarke-Wharff & Sarah Abbott, Courage League Sports) CEU 0.1

Jumpstart your adapted aquatics program! Courage League Sports will provide tips and techniques for incorporating adaptive aquatics programming into your offerings. Learn about adaptive swim lessons, different ability levels, and successful teaching styles.

... 10:15 – 10:30 AM

• Break

Presented by Kay Park Recreation

Quality Inn & Suites Hotel Lobby



... 10:30 – 11:30 AM

• Session #4 - Room C

IPERS Overview (Tom Acton & Heather Semke, IPERS) CEU 0.1

Learn about temporary and seasonal staff in regards to IPERS including qualifications for coverage and who and what is covered. Understand what an IPERS retirement is, how benefits are calculated, and vesting requirements.

TUESDAY, SEPTEMBER 10

- **Session #5 - Room D1**

Ames Forestry Program: Where Do We Start? (Paul Tauke, City of Ames) CEU 0.1

The City of Ames hasn't had a City Forester since the 1960's. Paul will give an overview of what has taken place since he started in June 2018 regarding implementation of the Emerald Ash Borer Response Plan, Woodland Management Plans, and developing and implementing a Comprehensive Tree Plan for the City.

- **Session #6 - Rooms D2/3**

Everyday Inclusion (Kate Connell & RaQuishia Harrington, City of Iowa City) CEU 0.1

Intentions to diversify program offerings include all members of our communities. Merely checking the box off our social justice mission statements can lead to large one-off events aimed at outreach and community involvement but what about the rest of the year? Join RaQuishia and Kate for an interactive session about the impact of meaningful inclusive recreation opportunities. Plan to engage in courageous conversations, take away activities on implicit bias, staff training tactics and revisit policy and day to day operations in a way that emphasizes your department's mission to focus on inclusion. This session will provide opportunities to enhance teamwork strategies and create meaningful physical, social and emotional inclusion. Inclusion that is EVERYDAY!

... **11:30 AM – 1:00 PM**

- **Lunch & Keynote Speaker Lyndsey Fennelly - Rooms A/B**

Presented by Burbach Aquatics

Fall Workshop Welcome

Installation of New Board Members

Strategic Plan Update

Annual Report

Conference 2020 Update



... **1:00 – 2:00 PM**

- **Session #7 - Room C**

Healthy Life Center - One of a Kind (Keith Abraham, City of Ames) CEU 0.1

Six entities have collaborated for over three years on a journey to develop a one of a kind Healthy Life Center. This session will cover all aspects of the journey including concept development, partner collaboration, site location selection, conceptual design, funding streams, philanthropic campaign, development of a friends group, and a \$29 million bond referendum set for September 10, 2019. Total project cost is \$49 million. Strategies for all phases of this project will be shared as well as the challenges encountered along the way.

- **Session #8 - Rooms D2/3**

Improving Athletic Field Safety and Maintenance (Adam Thoms, Iowa State University) CEU 0.1

This session will cover how to best manage an athletic field to optimize athletic field safety and performance. We will discuss testing devices, what they mean, and how to improve these device readings to improve athletic field safety. It will also cover how to improve management and how to maximize the playability of the athletic fields. Finally, the session will discuss research comparing synthetic and natural turf athletic fields.

TUESDAY, SEPTEMBER 10

... 1:00 – 4:00 PM (OFF-SITE EDUCATION)

- Meet in Quality Inn & Suites Lobby

Additional fees apply, max. of 13 people per tour.

• Tour #1 Ames

Park Development - Partnerships, Foundations & Friends, and Collaborations CEU 0.2

Visit and learn about five key parks / projects in Ames. This includes the development of two new parks including the first County park within the City. Each of these parks has unique characteristics to serve the community. What they all have in common is synergy! Understand the importance of partnerships and collaborations in development and management of parks and new amenities.

• Tour #2 Nevada-Story City Tour CEU 0.2

The Nevada – Story City Tour is for professionals interested in visiting small vibrant communities near Ames. As communities with populations less than 8,000, we strive to have quality parks and recreation facilities. During this tour, you will have the opportunity to visit the Story City Aquatic Center, which opened in 2017, along with the timeless classic Story City Carousel. From Story City, we will travel to Nevada to visit the SCORE Recreation Athletic Complex. SCORE is home to an aquatic center, 4-plex of multi-use baseball and softball fields, soccer fields, playgrounds and a new high school baseball field. During this tour we will discuss our fertilizer and maintenance program for the park, and provide a demonstration of the equipment used to maintain the facility, including a new ABI Force Infield Groomer with various attachments such as a laser level.



... 2:00 – 2:15 PM

- Break

*Presented by MSA Professional
Quality Inn & Suites Lobby*



... 2:15 – 3:15 PM

- Session #9 - Rooms D2/3

Finding Solutions: Coach and Referee Challenges (Ross Moffat & Hidajet Tica, Iowa Soccer Association) CEU 0.1

Ross and Hidajet have been in your shoes when it comes to recruiting, educating and retaining coaches and referees. Each will share first-hand experiences and resources that will help you build solutions for your communities.

- Session #10 - Room C

Temporary and Seasonal Workers Under the FLSA (Michael Staebell, Dickinson Law Firm) CEU 0.1

The presentation will cover how seasonal and temporary workers are treated under the Fair Labor Standards Act (FLSA). We will cover minimum wage requirements, overtime rules, and application of federal child labor regulations for employees under the age of 18.



TUESDAY, SEPTEMBER 10

... 3:15 – 3:30 PM

• Break

Quality Inn & Suites Lobby

... 3:30 – 4:30 PM

• Session #11 - Rooms D2/3

Splash'n Special Events (McKenzie Kiger, Training4Life Iowa) CEU 0.1

From lessons to laps to lounging, the pool can be a dynamic facility or community space, but does your pool offer the same programs year to year? Discover exciting aquatic special events happening across the country to increase community impact and revenue potential, and find out what members want at the pool but may not be telling you. Participants will tap into the collective aquatics imagination to work through building a more diverse aquatic event schedule.

• Session #12 - Room C

Getting the Right Things Done! (Rick Brimeyer, Brimeyer LLC) CEU 0.1

Parks & Recreation professionals are pulled in several directions each day. A key to being effective is the skillful ability to discern between vital uses of our valuable time and distractions. This session will introduce participants to the work of Stephen Covey and explore practical means for putting these valuable lessons to use.

... 4:45 – 5:45 PM

• YPN Social

Presented by Shade Creations by Waterloo

Professionals 35 and under are invited to meet at the pool for a social, drinks and snacks are provided!



... 7:00 – 10:00 PM

• Tuesday Social

Presented by Ames Convention & Visitors Bureau

Reiman Gardens, 1407 University Boulevard, Ames



WEDNESDAY, SEPTEMBER 11

... 8:00 – 9:00 AM

• Registration

Quality Inn & Suites Lobby

... 9:00 – 10:00 AM

• Session #13 - Room C

LGBTQ 101 (Daniel Hoffman-Zinnel, One Iowa) CEU 0.1

This interactive training will include an icebreaker activity related to creating a safe and welcoming environments, LGBTQ terminology, and learning multiple specific applicable skills.



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WEDNESDAY, SEPTEMBER 11

- **Session #14 - Room D1**

Discover Adaptive Sports Iowa: Programs and Opportunities (Hannah Lundeen, Adaptive Sports Iowa) CEU 0.1

Come learn about Adaptive Sports Iowa! Discover new opportunities for Iowans with disabilities and how to encourage healthy living. Discuss how your organization can assist in furthering adaptive sports programming within our state.

- **Session #15 - Rooms D2/3**

Park Friends Groups: Help or Hinderance? (James Pease, Ph.D., Friends of Ada Hayden Heritage Park & Stacey Ross, Friends of Roosevelt Park) CEU 0.1

This session will explore the plusses and minuses of park friends groups. Jim Pease and Stacey Ross, President and Chair of two of the Park's friends groups--with obvious bias--will maximize the plusses and minimize the minuses! Come share your experiences and how to do the same.

- **10:00 – 10:15 AM**

- **Break**

*Presented by Shive Hattery
Quality Inn & Suites Lobby*

SHIVEHATTERY
ARCHITECTURE+ENGINEERING



- **10:15 – 11:15 AM**

- **Session #16 - Room D1**

Aqua Fitness: Endless Possibilities (Nancy Shaw, City of Ames, LeAnn Auxier and Cara Hollingworth, City of Urbandale) CEU 0.1

Water fitness has changed and evolved through the years. We will discuss the different types of classes today. We will cover the population and goals for the different classes, and why you want diversity and variety offered at your pool. We will give you tips and tricks to conduct a water fitness program at your facility. We will tell you about the new and different types of equipment out there and how to use it in your fitness program.

- **Session #17 - Room C**

Building a Social Media Strategy for 2020 (Chris Snider, Drake University) CEU 0.1

The social media marketing world is changing - from the news feed to stories, from public posts to instant messaging, from produced content to in-the-moment content. This session will give an overview of where social media marketers should be focusing their time in 2020 and beyond.

- **Session #18 - Rooms D2/3**

Lacrosse: Your New Success Story (Beech Turner & Meghan Gruver, Iowa Lacrosse Association) CEU 0.1

Lacrosse is the fastest growing sport in America. Once played primarily in the eastern United States, the sport has arrived in Iowa and surrounding states, and is quickly capturing the attention of youth in several communities around the state. Are you ready to take advantage of this new recreational opportunity in your community? The Iowa Lacrosse Association will help you understand a little about the sport, what it takes to offer lacrosse as a recreational opportunity, and the resources available to help your department do so. Will allow ample time for Q & A.

SPEAKERS



SARAH ABBOTT, COURAGE LEAGUE SPORTS

Sarah Abbott is a recent graduate of DMU University Physical Therapy program. Sarah has been teaching adapted lessons for over five years for Courage League Sports.



KEITH ABRAHAM, CITY OF AMES

Keith Abraham is currently the Parks & Recreation Director for the City of Ames. He has been with City for 25 years and also served as a Recreation Supervisor and Superintendent prior to his current role. Keith has degrees in Recreation Administration and Business Administration from Winona State University and is dedicated to lifelong learning. He enjoys all things outdoors and loves spending time camping, fishing, and hunting with his family.



TOM ACTON, IPERS

Tom Acton is a Senior Compliance Officer and has worked for IPERS since 2006.



LEANN AUXIER, CITY OF URBANDALE

LeAnn Auxier has been employed as the Aquatic Program Supervisor for the City of Urbandale for the past 10 years. She has been certified as an Aquatic Fitness Professional with Aquatic Exercise Association for eight years. She is also certified as an Aquatic Program Leader with the Arthritis Foundation. She has been teaching water fitness for 35 years.



RICK BRIMEYER, BRIMEYER LLC

Rick Brimeyer is the President of Brimeyer LLC. For the past 10 years, Brimeyer LLC has focused on helping Iowa organizations that are serious about using process excellence and strong leadership successfully compete globally.

SPEAKERS continued



KATE CONNELL, CITY OF IOWA CITY

Kate Connell is the Aquatics Program Supervisor in Iowa City. She has worked in the aquatics field for 15+ years sharing her passion for safety and leadership through staff management, development, and training. Kate is an advocate for equity in recreational water use and has assisted in providing free and reduced swimming lessons, safety education, and accessible pool events to the diverse Iowa City community. Kate also has experience in private recreation as a small business owner and yoga teacher. Through The Art of Teaching Private Yoga, she has coached thousands of yoga business owners all over the world and published a guidebook under the same name. She spends her recreational time with her husband Matt and son, Anderson.



LYNDSEY FENNELLY (KEYNOTE)

Lyndsey (Medders) Fennelly is a sports enthusiast, entrepreneur, and former Iowa State women's basketball player. She has trained over 40,000 athletes in 15 years for basketball, owns CampusCycle, a beat driven spin studio with locations in Ames and Ankeny, and serves as a color analyst for the ISU women's team. Lyndsey is a passionate advocate for mental health, volunteerism, and a life well lived. She is married to ISU WBB assistant coach, Billy Fennelly, and the two have 2 children, Will & Callie.



MEGHAN GRUVER, IOWA LACROSSE ASSOCIATION

Meghan Gruver and Beech Turner are on the board of the new Iowa Lacrosse Association (ILAX) which is devoted to the growth of the game in the state of Iowa. Both were instrumental in forming the association and are well-acquainted with youth clubs and lacrosse resources in the state. Meghan is head girls coach of the West Des Moines Lacrosse Club and the Iowa Mavericks.



RAQUISHIA HARRINGTON, CITY OF IOWA CITY

RaQuishia Harrington is an Iowa native. She is a University of Iowa graduate with an emphasis in Therapeutic Recreation. RaQuishia currently serves as the Program Supervisor for Special and Underserved Populations with the City of Iowa City and formerly as the site director for the Neighborhood Centers of Johnson County. RaQuishia, newly elected to the North Liberty City Council is a change agent and advocate for youth and families and has been very instrumental in addressing disparities in her community. Serving in a capacity both personally and professionally to provide opportunities for all. RaQuishia has had the pleasure of successfully creating, planning and implementing several of the programs that are still being utilized in her community and surrounding areas today. She has developed programs that benefit new families in the area, brought agencies together with residents in need of their services and has been charged with the task of bringing awareness to issues and concerns of community. She actively seeks ways of bringing together citizens of diverse cultures and helping to build stronger relationships with city leaders. Working in various positions has been rewarding and beneficial to RaQuishia's growth as a productive leader.

She is cofounder to G!World and Sankofa Outreach Connection and serves on the board of directors for a number of local organization.



CARA HOLLINGWORTH, CITY OF URBANDALE

Cara Hollingworth has taught water fitness classes for 15 plus years. She has been employed at the Urbandale City Swimming Pool for the last 12 years.

SPEAKERS continued



MCKENZIE KIGER, TRAINING4LIFE IOWA

McKenzie Kiger is LGIT and WSIT certified and travels the state offering trainings in CPR/first aid, lifeguarding, water safety, and babysitting. She has experience running pools in communities of various sizes in Iowa, as well as a background in adaptive recreation working in Colorado.



HANNAH LUNDEEN, ADAPTIVE SPORTS IOWA

Hannah Lundeen is a graduate of the University of Northern Iowa. She is a Certified Therapeutic Recreation Specialist and has a wide variety of experience working with people with disabilities. Some of her hobbies include mountain biking, camping, kayaking, and ceramics.



ROSS MOFFAT, IOWA SOCCER ASSOCIATION

Ross Moffat is the fulltime Director of Player Development at the Iowa Soccer Association, previously having been the Director of Coaching and Operations at the West Des Moines Soccer Club. He has a U.S. Soccer A License and is a certified U.S. Soccer Grassroots Licensing Instructor.



JAMES PEASE, PH.D., FRIENDS OF ADA HAYDEN HERITAGE PARK

Jim Pease, a native of Burlington, Iowa, has over four decades of experience as a front-line interpreter, professor of interpretation, and writer and consultant on many interpretive and environmental education projects. He has taught thousands, from youth through senior citizens, in formal and non-formal settings, written dozens of publications for professionals and lay people alike, and communicated by a regular statewide radio program, TV segments, podcasts, and websites. His experience includes teaching interpretation to undergraduate and graduate students for 24 years, research on impact of interpretive and education strategies, over two decades as an Extension Wildlife Specialist, director of Iowa's NatureMapping and Master Conservationist programs, and fifteen years in youth development and natural resources. He has taught and conducted projects internationally in Costa Rica, Brazil, Panama, Russia, and Taiwan. He has received numerous awards for his work, including the prestigious Master Interpreter from the National Association for Interpretation and Distinguished Science Teacher Award from the Iowa Academy of Science. He is now retired from Iowa State University, has emeritus status in the Natural Resource Ecology and Management Department at ISU and is active speaking, writing, consulting, and leading international wildlife trips to Central and South America. He helped design and conduct the Master River Stewards Program for Iowa Rivers Revival and has paddled some 1,800 miles of Iowa rivers, conducting biological and interpretive surveys for the Iowa Water Trails program. Jim holds leadership positions with Story County Conservation Board and Friends of Ada Hayden Heritage Park, and he can still be heard on Iowa Public Radio in his wildlife program on "Talk of Iowa".



AIDDY K. PHOMVISAY, PILGRIM HEIGHTS CAMP AND RETREAT CENTER

Aiddy K. Phomvisay is a twenty four veteran educator who has served in numerous roles as a national board certified teacher, administrator, and director. He is a former Iowa High School Principal of the Year. His personal life experiences as a refugee to educational leader demonstrates the model of servant leadership and community building. He's currently the Executive Director of Sacred Spaces, Inc., a non-profit that operates Pilgrim Heights Camp and Retreat Center in Montour, IA.

SPEAKERS continued



STACEY ROSS, FRIENDS OF ROOSEVELT PARK

Stacey Ross is chair of a local community organization which helped create and fundraise for a new local park in 2015. Now, the group continues a tradition of free live music events featuring local bands.



HEATHER SEMKE, IPERS

Heather Semke has been employed with IPERS for four plus years handling member benefits.



NANCY SHAW, CITY OF AMES

Nancy Shaw is the Public Wellness Manager for Ames Parks & Recreation and has worked for the City of Ames for the past 18 years. She graduated from Iowa State University with a B.S. in Exercise Science and has worked in Wellness for 23 years.



CHRIS SNIDER, DRAKE UNIVERSITY

Chris Snider is an associate professor in the School of Journalism and Mass Communication at Drake University. He teaches classes in multimedia, social media and web design. He also teaches a variety of classes on digital storytelling in Drake's new online Master of Arts in Communication program.



MICHAEL STAEBELL, DICKINSON LAW FIRM

Mike Staebell joined the Dickinson Law Firm in April 2016 after retiring from the U.S. Department of Labor, Wage and Hour Division (WHD), where he spent 33 years enforcing federal employment laws. In his final six years with the agency, he served as WHD District Director for the states of Iowa and Nebraska.

Mike also served as a national trainer for WHD staff on the FLSA, FMLA, litigation preparation, and total quality management. He has given hundreds of presentations to the public on statutes enforced by WHD and is a popular presenter to professional and industry associations throughout the Midwest.

As a Compliance Specialist, Mike works under the supervision of Dickinson's attorneys to assist clients in understanding and complying with federal labor laws.

SPEAKERS continued



TYLER STUBBS, IOWA DNR

Tyler Stubbs is the Community Fisheries Biologist with the Iowa Department of Natural Resources (DNR). He is originally from Gowrie, Iowa. The Community Fishing Program was developed in 2016 to promote and enhance fishing opportunities, and to increase fishing participation in urban centers within the state of Iowa. Prior to this position, Tyler served as the Northeast District Fisheries Biologist for the Mississippi Department of Wildlife, Fisheries, and Parks for five years. He holds an A.A. from Iowa Central Community College, a B.S. in Wildlife and Fisheries Sciences from South Dakota State University, and a M.S. in Wildlife, Fisheries and Aquaculture from Mississippi State University.



PAUL TAUKE, CITY OF AMES

Paul Tauke received a B.S. in Forestry and a minor in Biology in 1988 from Iowa State University. He received his Certified Public Manager certification from Drake University in 2003. Paul has worked as a consulting forester for Pathfinders RC&D in Fairfield, Iowa. He has also worked for the Iowa Department of Natural Resources as a Service Forester, Forestry Supervisor, and Bureau Chief. He is currently the inaugural City Forester for Ames, Iowa.



ADAM THOMS, IOWA STATE UNIVERSITY

Adam Thoms, Ph.D., is an Assistant Professor specializing in Commercial Turfgrass Management, Iowa State University, Department of Horticulture. Dr. Thoms received his B.S. from Iowa State University, and both his M.S. and Ph.D. in Plant Sciences and Plants, Soils, and Insects from the University of Tennessee. His research interest includes golf, athletic field performance and safety, residential, commercial and municipal turf applications, sustainable turf management. He is the Turfgrass Extension Specialist for Iowa. He is active in the turf industry not only in Iowa but also nationally.



HIDAJET TICA, IOWA SOCCER ASSOCIATION

HidaJet Tica is the fulltime Manager of Referee Services at the Iowa Soccer Association. He has refereed professionally for Major League Soccer, was a U.S. Soccer National Referee and still officiates college and high school matches.



BEECH TURNER, IOWA LACROSSE ASSOCIATION

Beech Turner and Meghan Gruver are on the board of the new Iowa Lacrosse Association (ILAX) which is devoted to the growth of the game in the state of Iowa. Both were instrumental in forming the association and are well-acquainted with youth clubs and lacrosse resources in the state. Beech is President of ILAX and also a board member of the West Des Moines Lacrosse Club.

SPEAKERS continued



MELISSA CLARKE-WHARFF, COURAGE LEAGUE SPORTS

Melissa Clarke Wharff is the Founder of Courage League Sports, an adapted recreational sports and fitness program in Des Moines and Iowa City.



DANIEL HOFFMAN-ZINNEL, ONE IOWA

Daniel Hoffman-Zinnel has served as One Iowa's executive director since January 2017. He is also adjunct faculty at Iowa Central Community and Des Moines University and a respite provider through Lutheran Services in Iowa. He has over 10 years of nonprofit experience working with the LGBTQ community, migrant and seasonal farmworkers, Latinx community, and individuals with disabilities.

Daniel has a Doctorate of Education in Leadership from Creighton University. His doctoral work includes a dissertation titled Resilient Leadership: A Case study about a gay man's journey of coming out and running for public office. He holds an M.A. in health studies from the University of Alabama, a B.A. in liberal arts with sociology and psychology minors from Grand View University, and an A.A. from Iowa Central Community College.

Daniel was named the 2018 Influencer of the Year at the Young Professionals Connection and Des Moines Register Young Professional of the Year Awards. In 2017, he completed the Greater Des Moines Leadership Institute's Community Leadership Program. Daniel received one of the Des Moines Business Record's Forty Under 40 awards in 2015 and in 2012, he received the Karen Packer Spirit of Collaboration Award at the Iowa Cancer Summit.



SPONSORS and COMMITTEE

Fall Workshop Committee:

Kylie Brandt (Adel)
Jill Burt (Ames)
Rhonda Maier (Nevada)
Jenny Nelson (Story City)
Kellee Omlid (Ames)
Joshua Thompson (Ames)

Iowa Parks & Recreation Association Staff:

Steve Jordison and Kelly Johnson Rose



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