

IPRA Parks Interest
Thursday, January 16, 2020
Ames City Hall, Room 135
515 Clark Avenue, Ames, IA

9:45-10:00AM - Check in

10:00-11:30AM - Presentation on Master Parks Planning on a budget
Craig Erickson with Shive-Hattery Architecture + Engineering

11:30AM-12:00PM - Topic Discussion

12:00-12:30PM - Light Lunch & Beverages Provided

12:30-2:00PM - Presentation on Regional Parks Planning and Collaboration
Shawn O'Shae with MSA Professional Services

There is no charge for this event. This is a complimentary feature of your IPRA membership

Registration or Questions: Kelly@iapra.org or 641.990.1606

Registration Deadline: Friday, January 10, 2020

If you are unable to attend, you can join us via audio or video to listen to either presenter
Join from PC, Mac, iOS or Android: <https://zoom.us/j/9882695117>

Date: Thursday, January 16, 2020

Time: 10:00-11:30am & 12:30-2:00pm

Telephone: 646-876-9923

Meeting ID: 988 269 5117



Craig B. Erickson, PLA

Landscape Architect



Presentation Summary

There are lots of misconceptions about what master plans have to be, and it's time to set the record straight! In its most basic form, a master plan is a simple way to establish a roadmap for the future by prioritizing needs and maximizing available funding. Learn how to right-size and streamline the master planning process to set your park system on the path for future success.

Bios

Emily Naylor and Monica Converse have worked together for over 12 years at Shive-Hattery with a passion for conservation, park and recreation projects. Emily is an experienced professional landscape architect and project manager and Monica is a professional civil engineer. Their relationship of working together provides a unique balance of creative but practical solutions.

Shawn O'Shea

Certified planner, (AICP)



Presentation Summary

Developing a recreational plan for a region or a corridor, usually with multiple governmental entities and recreation providers, can be an economical win for involved communities and greatly improve quality of life across a region. Engaging key stakeholders within and region and/or along a recreational corridor to achieve collaboration is critical to successful implementation.

Quick Corp Overview

MSA is an employee-owned team of engineers, architects, planners, funding and GIS experts and environmental scientists specializing in the sustainable development of communities. We help clients identify grant and funding sources and deliver high quality, cost-effective solutions.